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# ALD Automotive launches flexible mobility solution: ALD Flex

ALD Automotive is pleased to announce the launch of ALD Flex, a flexible mobility solution with the advantages of fully serviced vehicles and on demand availability, to help corporate fleet managers address their medium-term mobility needs. ALD Flex is available from launch in 19\* countries worldwide as it draws upon the Group's experience in that area, accumulated over the past 5 years.

Simple and cost-effective, ALD Flex provides an all-inclusive vehicle offering (full maintenance, insurance, tires, breakdown assistance...) for mid-term usage, ranging from 1 to 24 months on average, at an optimal set monthly rate. A broad range of vehicle categories, from compact cars to light utility vehicles, is available for immediate use and vehicles can be selected by budget, type of transmission, powertrain and CO2 emissions. Additional flexibility allows contracts to be terminated after 1 month at no extra cost.

A dedicated booking website, designed with ALD Automotive's market leading digital platform, allows fleet managers to manage the entire rental process online. Real-time data is also available for reporting requirements.

Flexible mobility solutions are a valuable option for fleet managers when faced with managing shorter-term mobility requirements like temporary projects, probation periods for new employees or seasonal peaks. They are also an effective way to introduce new types of mobility like electric vehicles.

ALD Flex will be available in 30 countries worldwide by mid-2021.

*"Greater flexibility in mobility is essential in uncertain times such as the current context, but also supports long-term strategies by allowing fleet managers to diversify their mobility strategy, simplify the overall management of their mobility resources through one single provider and optimize total cost of mobility by maximizing vehicle usage as needed,"* confirms John Saffrett, Deputy CEO of ALD. *"At ALD Automotive, we are continually looking at how to pair innovative, high value solutions with digital technology to make fleet managers' lives easier and ALD Flex is the perfect example of that commitment."*

*\*Available from launch - France, Spain, UK, Germany, Italy, Belgium, Netherlands, Luxemburg, Norway, Denmark, Finland, Portugal, Poland, Hungary, Algeria, Morocco, Colombia, Peru, Chile*

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