

## Worldwide news

## 02 JULY ALD acquires reflex alquiler flexible de vehículos 2018

- Acquisition of Reflex Alquiler Flexible de Vehículos, S.A., totalling c. 2,000 vehicles, strengthening ALD's Flexible Renting offering in Spain

- Transaction forms part of ALD's growth strategy focused on delivering value-added

mobility services to its customers

On 29 June 2018, ALD signed an agreement to acquire Reflex Alquiler Flexible de Vehículos, an independent Spanish flexible renting provider. This acquisition forms part of ALD's development strategy and is an example of ALD's focus on targeted and value accretive bolt-on acquisitions.

Reflex is an independent player on the Spanish flexible renting market with a fleet of c. 2,000 vehicles rented to **SMEs**. Flexible renting provides mid-term mobility solutions to fleet managers.

This transaction is expected to strengthen ALD's product offering in Spain while expanding the commercial reach

of its solutions to SMEs. ALD Spain currently manages a fleet of c. 4,000 flexible contracts with large corporates.

## Read more



## « **RETURN**