



Worldwide news

20 SEPTEMBER 2017 | **The end of car ownership? Europeans are ready to shift towards other mobility options**

For the European Mobility Week, ALD Automotive commissioned Opinion Way to carry out a study amongst a panel of Europeans to determine their appetite for new mobility options and better understand how those options are being used.

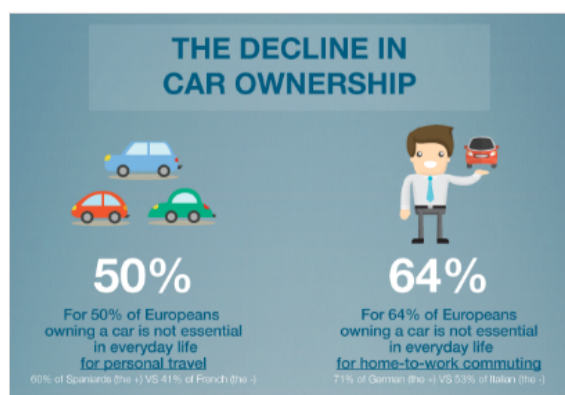
- For 50% of Europeans, car ownership is not considered essential
- A quarter have already tried car pooling
- 58% have given preference to a more environmentally friendly option of

transportation

- 1 in 2 Europeans take into account the financial aspect when car-sharing
- 44% use at least one type of transportation mobile app on a monthly basis

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