

11
JULY
2016

ALD automotive and wheels are first to access the argentinean fleet market through a new partnership with autocorp

AutoCorp is a well recognised company delivering customised and efficient full service leasing to many multinational firms all across the country. Based in Buenos Aires, it has a national coverage. Leasing and long-term renting solutions are still little developed in Argentina due to structural economic conditions and high interest rates, but the recent political and economical changes will soon help to build a more

favourable landscape.

Argentina is the third largest market in Latin America, behind Brazil and Mexico where ALD Automotive has been operating for more than ten years. ALD Automotive therefore wishes to explore the growing potential of the country, where no other global fleet companies are present, and numerous multinationals are interested in having a trustful leasing partner to accompany them in their fleet management.

This new partnership reinforces ALD Automotive presence on the continent and represents a step further after the recent openings of subsidiaries in Chile and Peru. "We are eager to provide a complete solution to our customers in South America, and while we already have a presence in Brazil, Chile and Peru, Argentina still was a 'missing link' in our regional offering", says Stéphane Renie, Sales & Marketing Director at ALD International.

With its network of partners in Australia and New Zealand (Fleet Partners), in Ireland (J&P) and in South Africa (Absa), and now with AutoCorp in Argentina, the association of ALD Automotive and Wheels offers the best geographical coverage available in the fleet management industry, representing 1.6 million vehicles worldwide in 49 countries.



[« RETURN](#)