



Worldwide news

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ALD automotive is “best lease company” in the netherlands

Every year, 600 fleet managers assess their lease companies on various aspects of their service provision. Both ALD Automotive and Arval (which has to share top position for the first time in ten years) received a figure of 7.9.

Among other things, ALD Automotive scored well on friendliness, flexibility, collaborative thinking and solving potential problems. Conclusr’s research also revealed that the Hoofddorp lease company’s customers were the most loyal and were highly likely to recommend the company to others.

Carel Bal, director of ALD Automotive Benelux, said, “A number of years ago we invested heavily in strengthening our personal service and innovation in a broad sense. We are proud that our customers rate our service and customer focus as the best. It is a confirmation that we are on the right track, and we remain committed to service and innovation.”



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