

29
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ALD automotive has passed the 1.3 m mark

The subsidiary of the Société Générale Group has already posted a growth of more than 100,000 contracts this year, equivalent to the yearly growth already achieved in 2014 and 2015. With this result, ALD Automotive confirms its position as the first European and Top 3 worldwide player in the Full Service Leasing and Fleet Management market.

This result was made possible by the growth achieved across all sales channels (from SMEs to International Key Accounts, through direct and indirect distribution)

and our unique geographical coverage, with operations in 41 countries (2) across four continents.

"We are very proud of this new milestone and I would like to thank all the staff for the great work they have done. Today, we are all turn towards our ambition: being the worldwide leader in the creation and provision of mobility solutions.

The cornerstone of that ambition is customer service. We also strive to be the market reference for technology and innovation. To achieve that ambition, we are building market leading service solutions for our customers to exceed global expectations through local expertise and employee empowered service excellence.

We believe the spirit of commitment and innovation of our management and staff with regard customer service will help us meet this challenge." stated Mike Masterson, ALD International CEO.

(1) As of March 31st, 2016

(2) Algeria, Austria, Belarus, Belgium, Brazil, Bulgaria, Chile, China, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, India, Italy, Kazakhstan, Latvia, Lithuania, Luxembourg, Mexico, Morocco, Netherlands, Norway, Poland, Peru, Portugal, Romania, Russia, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, UK, Ukraine.



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