

PRESS RELEASE

## **Mobility Monitor 2019: Surge in support for electric vehicles**

**Amsterdam, 8 October 2019** – LeasePlan, together with leading global research firm Ipsos, today released the Electric Vehicles and Sustainability section of its annual Mobility Monitor. This is an international survey of over 4,000 people in 16 different countries into the big issues facing drivers and the automotive industry in 2019.

The key findings of the Electric Vehicles and Sustainability edition of this year's Mobility Monitor are:

- A surge in positive attitude towards electric driving, with 61% of respondents indicating that they view zero-emission electric driving favourably. Nearly half of all surveyed said that their opinion towards electric driving has favourably improved over the past three years
- An increasing amount of respondents declared their intent to lease an electric vehicle (EV). Among those planning on leasing a car in the next 5 years, two in five (40%) say they will choose an electric vehicle
- The benefits of electric driving are increasingly clear: EVs contribute to fighting climate change through lower CO<sub>2</sub> emissions (according to 60% of those planning to go electric in the next five years); help improve air quality in towns and cities through lower NO<sub>x</sub> emissions (43%); and have an overall lower running cost (60%)

### **EV infrastructure urgently needed for the future**

While the majority of people surveyed view electric vehicles favourably, practical concerns surrounding infrastructure present an active barrier to entry. Specifically:

- 51% of those planning to buy a car in the next 5 years cited insufficient charging infrastructure as preventing them from choosing an EV, while limited driving range, or so called "range anxiety", was the reason another 45% said they would not go electric
- In Italy, Spain and the United Kingdom, more than 6 in every 10 respondents who plan to buy/lease a car in the next 5 years said a lack of electric charging stations would stop them from making the switch to electric driving
- 80% of those who said they would not go electric state that insufficient charging possibilities in public areas are a concern for them, yet less than half view charging at work as an area of concern

### **Tex Gunning, CEO of LeasePlan, said:**

"Our 2019 Mobility Monitor shows that public demand for zero-emission mobility far outpaces currently available EV infrastructure. We need to fix this now. The European Commission, together with national governments and local authorities, must step up and act on citizen demand for zero-emission mobility by investing in a comprehensive, pan-European charging infrastructure. Only

through collective, decisive and timely action will we be able to win the fight against climate change, and improve air quality in our towns and cities.”

The first edition of this year’s Mobility Monitor, which focuses on EVs and Sustainability, can be downloaded here: <https://www.leaseplan.com/corporate/news-and-media/newsroom>

## ENDS

### Notes to editors

- The LeasePlan Mobility Monitor is an annual survey of people’s opinion regarding the most important subjects facing the industry, produced in partnership with leading research firm Ipsos
- The survey is conducted across **16 countries** internationally, including: Belgium, Denmark, France, Germany, Greece, Italy, Luxembourg, the Netherlands, Poland, Portugal, Romania, Spain, Sweden, Turkey, the United Kingdom and the United States
- This year, the survey is divided into three separate editions: 1) **EVs and Sustainability**, 2) **Used Cars**, and 3) **the Future of Mobility**, which will be released before the end of the year
- This first edition analyses public opinion regarding electric driving and zero-emission mobility, as well as the biggest barriers stopping drivers from starting electric
- The questions were included in an online survey among consumers in Ipsos’ I-Say consumer panel (n=250 per country, nationally representative on age and gender)

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### About LeasePlan

LeasePlan is a leader in two large and growing markets: Car-as-a-Service for new cars, through its LeasePlan business, and the high-quality three-to-four year old used car market, through its CarNext.com business. LeasePlan’s Car-as-a-Service business purchases, funds and manages new vehicles for its customers, providing a complete end-to-end service for a typical contract duration of three to four years. CarNext.com is a pan-European digital marketplace for high-quality used cars seamlessly delivering any car, anytime, anywhere and is supplied with vehicles from LeasePlan’s own fleet as well as third-party partners. LeasePlan has more than 1.9 million vehicles under management in over 30 countries. With over 50 years’ experience, LeasePlan’s mission is to provide what’s next in sustainable mobility so our customers can focus on what’s next for them. Find out more at [www.leaseplan.com/corporate](http://www.leaseplan.com/corporate).

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