



Driving sustainability forward: LeasePlan joins WBCSD

Geneva and Amsterdam, 22 January 2018: LeasePlan Corporation, a global leader in fleet management and driver mobility, has today joined nearly 200 forward-thinking companies as the newest member of the World Business Council for Sustainable Development (WBCSD).

Sustainability is a priority for LeasePlan and the business is taking a leadership role in the transition from internal combustion engines to alternative powertrains. LeasePlan has committed to achieving net zero emissions from its total fleet by 2030, supporting the effective implementation of the Paris Agreement and climate-related Sustainable Development Goals. The company's objective is to create healthier environments in towns and cities by promoting cleaner, low-emission vehicles and the infrastructure required to make these cars a viable option for its customers.

Key elements in LeasePlan's sustainability strategy include educating customers on making the switch to low-emission vehicles, facilitating the uptake of low-emission vehicles with attractive customer propositions and transitioning LeasePlan's own employee fleet to an electric vehicle fleet by 2021.

LeasePlan's CEO, Tex Gunning, said: "Our ambition is to achieve net zero emissions from our total fleet by 2030. We are confident that this can be achieved, but we can't do this on our own: we need to work together with stakeholders from all sectors. We're therefore delighted to join the WBCSD and look forward to exploring innovative sustainable development solutions together with our partners in the WBCSD network."

WBCSD CEO and President Peter Bakker said "Over the course of this year initiatives in areas including mobility, the circular economy and low-carbon technology are only going to grow in prominence. In joining WBCSD, LeasePlan adds its expertise in these and other areas to that of our 200 global member-companies, offering renewed innovation and momentum to our unique business solutions. I look forward to working closely with Tex and the LeasePlan team as we scale-up these efforts."

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For more information, please contact:

Felicity Glennie-Holmes
WBCSD Communications
glennie-holmes@wbcscd.org
+41 22 839 3110

Samantha Chiene
LeasePlan Corporate Affairs
media@leaseplancorp.com
+31 6 1088 6831

Notes to Editors

About the World Business Council for Sustainable Development (WBCSD)

WBCSD is a global, CEO-led organization of nearly 200 leading businesses working together to accelerate the transition to a sustainable world. We help make our member companies more successful and sustainable by focusing on the maximum positive impact for shareholders, the environment and societies.

Our member companies come from all business sectors and all major economies, representing a combined revenue of more than \$8.5 trillion and 19 million employees. Our global network of almost 70 national business councils gives our members unparalleled reach across the globe. WBCSD is uniquely positioned to work with member companies along and across value chains to deliver impactful business solutions to the most challenging sustainability issues.

Together, we are the leading voice of business for sustainability: united by our vision of a world where more than 9 billion people are all living well and within the boundaries of our planet, by 2050. <http://www.wbcasd.org>

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About LeasePlan

LeasePlan is one of the world's leading fleet management and driver mobility companies, with 1.7 million vehicles under management in over 30 countries. Our core business involves managing the entire vehicle life-cycle for our clients, taking care of everything from purchasing, insurance and maintenance to car re-marketing. With over 50 years' experience, we are a trusted partner for our corporate, SME, private and mobility service clients. Our mission is to provide what's next in mobility via an 'Any car, Anytime, Anywhere' service – so you can focus on what's next for you. For more information, visit www.leaseplan.com and follow us on [Twitter](#) and [LinkedIn](#).