**ALD** 

**FULL YEAR 2017 RESULTS** 

08 FEBRUARY 2018





# **Disclaimer**



This presentation contains forward-looking statements relating to the targets and strategies of ALD SA (the "Company") and its subsidiaries (together with the Company, the "Group").

These forward-looking statements are based on a series of assumptions, both general and specific, in particular the application of accounting principles and methods in accordance with IFRS (International Financial Reporting Standards) as adopted in the European Union.

These forward-looking statements have also been developed from scenarios based on a number of economic assumptions in the context of a given competitive and regulatory environment. The Group may be unable to:

- anticipate all the risks, uncertainties or other factors likely to affect its business and to appraise their potential consequences;
- evaluate the extent to which the occurrence of a risk or a combination of risks could cause actual results to differ materially from those provided in this document and the related presentation.

Therefore, although the Company believes that these statements are based on reasonable assumptions, these forward-looking statements are subject to numerous risks and uncertainties, including matters not yet known to it or its management or not currently considered material, and there can be no assurance that anticipated events will occur or that the objectives set out will actually be achieved. Important factors that could cause actual results to differ materially from the results anticipated in the forward-looking statements include, among others, overall trends in general economic activity and in the Group's markets in particular, regulatory changes, and the success of the Company's strategic, operating and financial initiatives.

More detailed information on the potential risks that could affect the Company's financial results can be found in the Registration Document and in the last Financial Report filed with the French Autorité des Marchés Financiers.

Investors are advised to take into account factors of uncertainty and risk likely to impact the operations of the Group when considering the information contained in such forward-looking statements. Other than as required by applicable law, the Company does not undertake any obligation to update or revise any forward-looking information or statements. Unless otherwise specified, the sources for the business rankings and market positions are internal.

The financial information presented for the year ending 31 December 2017 was reviewed by the Board of Directors on 7 February 2018 and has been prepared in accordance with IFRS as adopted in the European Union and applicable at this date.



# **MAIN MESSAGES**



# Exceptionally strong fleet growth driving 2017 performance in line with guidance

Total Fleet 1.51m vehicles at end 2017, up 9.8% vs. end 2016, confirming ALD's leading position in Europe

Gross Operating Income at EUR 1332.8m in 2017, up 7.1% vs. 2016

Leasing Contract & Services Margins together up 12.0%, Car Sales Result down 18.0%

Operating expenses at EUR 598.0m in 2017, up 8.1% vs. 2016

Net Income (Group Share) at EUR 567.6m in 2017, +10.9% vs. 2016

ROE at 17.9% in 2017, Earnings per share at EUR 1.40

Proposed 2017 dividend: EUR 0.55 per share

Successful listing of 20.18% of ALD's shares on Euronext

Launch of greenfield operations in Colombia

Acquisition of Merrion Fleet (Ireland)

Acquisition of BBVA Autorenting (Spain) and signing of new distribution partnership

Best Customer Service Awards for ALD France (10th year in a row)

Successful bond market issuance: EUR 800m EMTN in July, EMTN 600m in November





# COMMERCIAL DEVELOPMENT

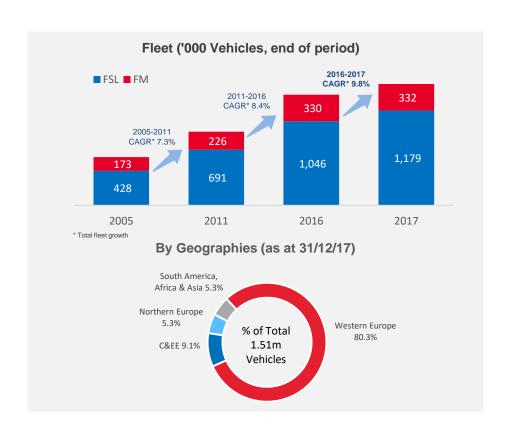


# **EXCEPTIONALLY STRONG FLEET GROWTH**



# Total fleet of 1.51 million vehicles

- Total Fleet 1.51m vehicles at end 2017, up 9.8% vs. end 2016
- Growth well in excess of guidance ("above") 8%"), underpinned by record organic growth
- Confirming ALD's leading position in Europe
- All regions contributed to fleet growth vs. end December 2016



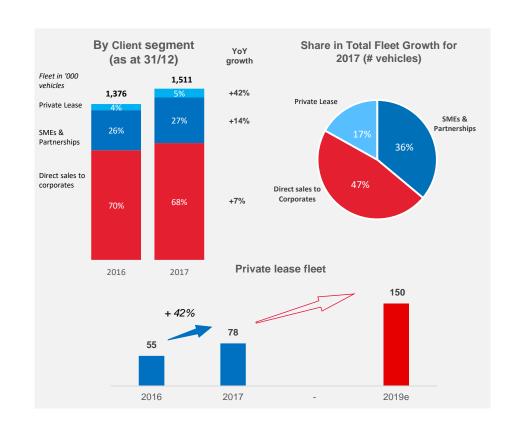


# TOTAL FLEET GROWTH BY CLIENT SEGMENT



# Strong contribution from partnerships

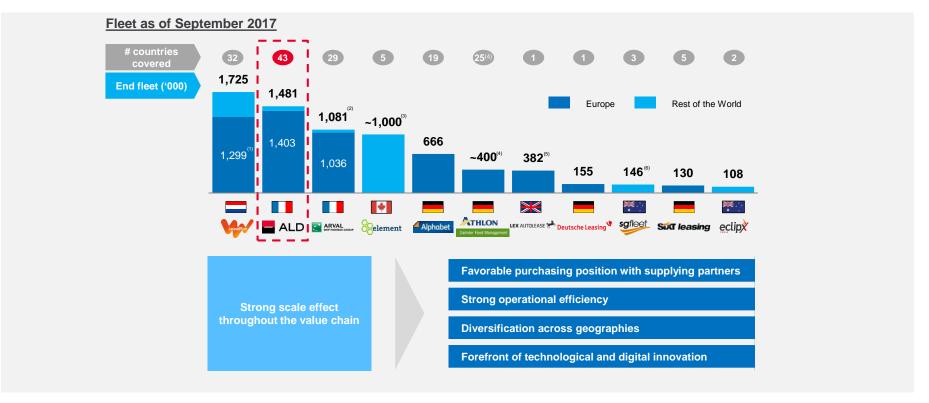
- ALD pioneered the partnership model and remains ahead of the competition
- 120+ agreements with 10 car manufacturers
- 25+ banking<sup>(1)</sup> partners in 17 countries
- In 2017 36% of new vehicles sourced via partnerships
- Private lease fleet growing strongly at +42% vs. end 2016, reaching 78K vehicles
- On track towards 2019 target of 150K vehicles
- Promising pipeline of new partners to sustain private lease development





# ALD: A LEADER IN FULL SERVICE LEASING







Source: Fleet News, Company data as of 30/09/2017, except where stated otherwise

- ALD estimates for the geographical breakdown based on 2016 public data (Fleet Europe)
- (2) Funded fleet only. ALD estimates for the geographical breakdown based on 2016 public data (Fleet Europe)
- As publicly communicated by Element
- (4) Including Daimler Fleet Management's fleet and country coverage, geographical breakdown not available
- (5) As of 01/11/2017
- (6) As of 30/06/2017

# STRATEGIC INITIATIVES IN 2017



# **EXPANDED ALD FOOTPRINT:** 43 COUNTRIES

COLOMBIA: OPENING OF NEW SUBSIDIARY

Greenfield operation Part of the Group's successful development of the Latin American region

**IRELAND: ACQUISITION OF MERRION FLEET** 2<sup>nd</sup> FSL<sup>(1)</sup> player in Ireland, c. 5,500 vehicles merrion

Establishing ALD's direct presence in the country

### ALD STRATEGIC OBJECTIVE:

Leadership in geographical coverage to support international clients across markets

# **ACQUISITONS & PARTNERSHIPS: ENGINES FOR GROWTH**

SPAIN: ACQUISITION OF BBVA AUTORENTING

Includes a distribution agreement providing ALD with access to Spanish corporates **BBVA** AUTORENTING

### NEW TYPES OF PARTNERSHIPS BEING DEVELOPED

Retail companies, mobility providers, utilities

### **ALD STRATEGIC OBJECTIVE:**

Access SME and private lease customers via partners to propose mobility solutions





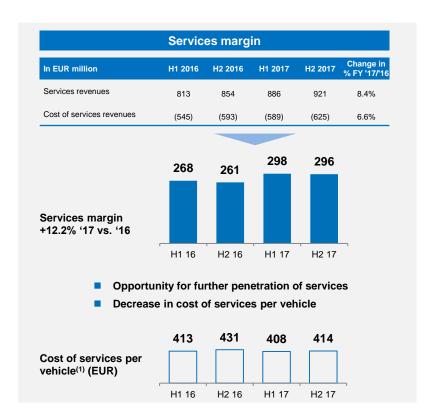
# FINANCIAL RESULTS

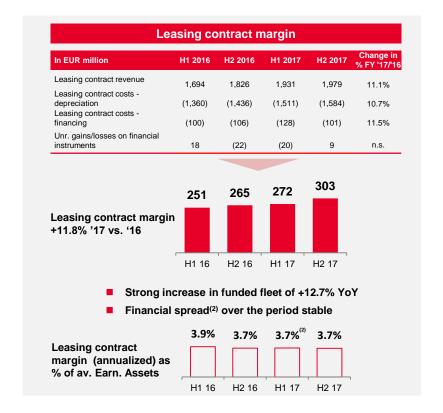
YEAR ENDED 31 DECEMBER 2017



# SERVICES AND LEASING CONTRACT MARGINS









(1) On and off balance sheet

(2) Excluding exceptional costs related to the unwinding of equity swaps (EUR 9.8 m)

# **CAR SALES RESULT**



# Steady decline in sales per unit

- Q4 17 Car Sales Result at EUR 32.6m, down 27% vs. EUR 44.6m in Q4 16
- FY2017 Car Sales Result at EUR 165m, down 18%
- Volume of used cars sold<sup>(1)</sup> in Q4 17 rose to 69K vs. 61K in Q4 16, up 13.1% (2017 total: 259K, up 7.3%)
- Normalisation of average Car Sales Result per unit<sup>(1)</sup> accentuated by concern around diesel in W-Europe: Q4 17 at EUR 469, down from EUR 633 in Q3 17, EUR 729 in Q4 16
- Stocks<sup>2</sup> of cars stable throughout the year





# **OPERATING EXPENSES**

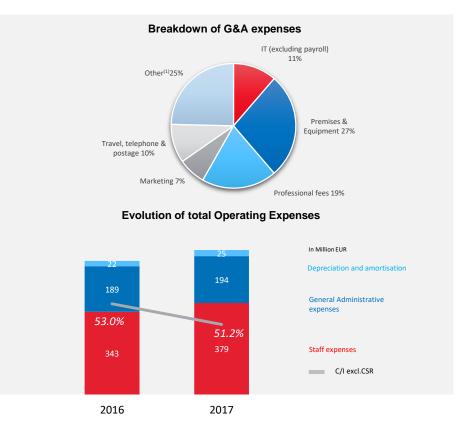


### Overall increase of 8.1% vs. 2016

- Acceleration of investment in IT and digital innovations
- Professional fees incurred from ALD IPO and acquisitions
- Inclusion of Merrion Fleet, from July; BBVA (Autorenting), from September
- Staff expenses: EUR 379.0m, up 10.7% vs. 2016,
   General & Administrative expenses up moderately: 2.5%
- Synergies relating to recent acquisitions have not yet fully materialised and digitalisation is leading to additional operational efficiency

Cost/Income (excl. Car Sales Result) to improve to c. 50% in 2018 from 51.2% in 2017





# SOLID OPERATING AND FINANCIAL RESULTS



### FULL YEAR 2017

In EUR million	FY 2017	FY 2016	Change in % FY '17/'16
Total fleet <sup>(1)</sup> ('000 vehicles)	1,511	1,376	+9.8%
	574.5	514.1	+11.8%
Leasing contract margin Services margin	574.5 593.0	528.6	+11.8%
Car sales result	165.3	201.5	(18.0%)
Gross Operating Income	1,332.8	1,244.2	+7.1%
Total operating expenses	(598.0)	(553.1)	+8.1%
Cost / Income ratio	44.9%	44.5%	
Cost / Income ratio excl. CSR	51.2%	53.0%	
Cost of risk <sup>(2)</sup>	(22.4)	(23.8)	(5.9%)
As % of avg. Earning Assets	14 bps	18 bps	
Non-recurring income (expenses)	(0.0)	(2.0)	(99.8%)
Operating result	712.4	665.3	+7.1%
Share of profit of associates and jointly controlled entities	1.2	0.7	+67.0%
Profit before tax	713.6	666.1	+7.1%
Income tax expense	(140.4)	(150.4)	(6.6%)
Non-controlling interests	5.6	4.0	+41.4%
Net Income group share	567.6	511.7	+10.9%
Other data			
Return on average Earning Assets <sup>(3)(4)</sup>	3.6%	3.8%	
Return on average Equity (4)	17.9%	17.9%	
Total equity on asset ratio	16.0%	16.3%	

### **KEY COMMENTS**

- Gross Operating Income at EUR 1332.8m in 2017, up 7.1% vs. 2016, in line with revised guidance
- Leasing Contract & Services Margins, together, rose 12%, while Car Sales Result declined 18%
- Total Operating Expenses rose 8.1% to EUR 598.0m
- Impairment charges on receivables fell, despite rise in fleet, leading Cost of risk (as % of average Earning Assets) to drop to 14 bps
- Net Income (Group Share) EUR 567.6m in 2017, up 10.9% vs. 2016, above guidance

Return on equity at 17.9% in 2017 Total Equity/Asset ratio at 16.0% at end 2017



(1) On and off balance sheet

(2) Impairment charge on receivables

(3) ROAEA: Post tax return on average Earning Assets

(4) Average Earning Assets and average Equity: arithmetic average of the amount at the beginning and the end of the period

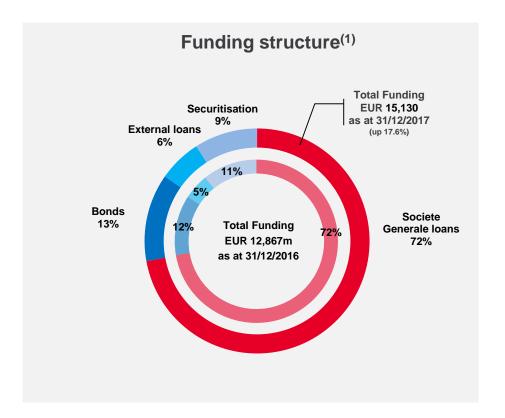
# **FUNDING** STABLE FUNDING MIX



# Funding requirement rising with fleet

- As a corporate affiliated to a bank, ALD has no regulatory liquidity requirements
- Societe Generale commitment to remain as the main provider of funding (current share of funding 72%)
- Remainder of ALD's funding obtained externally, via
- Securitization (Germany, Belgium, Netherlands, UK)
- EMTN Bond program 2017 issuance:
- ✓ July: EUR 600m 5-yr senior + EUR 200m 2-yr private bond
- ✓ Nov : EUR 600m 3-yr senior debt

Overall funding mix to remain broadly unchanged ALD is rated BBB/A-2 by S&P with positive outlook





# **BALANCE SHEET**



In EUR million	Dec 17	Jun 17	Dec 16	Change in % Dec '17/'16
Earning assets	16,930	15,543	14,588	+16.1%
Long term invt. – Equity Reinvestment	831	914	980	(15.3%)
Cash & Cash equivalent	195	198	165	+18.2%
Intangibles (incl. goodwill)	563	454	453	+24.2%
Other	2,704	2,319	2,323	+16.4%
Total Assets	21,222	19,428	18,509	+14.7%
Shareholders' equity	3,364	3,096	2,978	+13.0%
Minority interest	34	34	35	(3.1%)
Financial debt	15,130	13,648	12,867	+17.6%
Other liabilities	2,694	2,650	2,629	+2.5%
Total liabilities and equity	21,222	19,428	18,509	+14.7%

# **KEY COMMENTS**

- Earning Assets up 16.1% underpinned by strong fleet growth
- Equity reinvestments in long-term amortising deposits with Societe Generale in run-off phase
- Shareholders' equity bolstered by retained earnings
- Financial debt growing to support Fleet growth

Total Equity / Total Assets ratio at 16.0% at end 2017



# 2017 PERFORMANCE: IN LINE WITH GUIDANCE



	Guidance <sup>(1)</sup>	Realized 2017 performance
Total Fleet	■ Fleet growth of more than 8% versus 2016	■ Realized growth of 9.8% → above guidance
Gross Operating Income	Gross Operating Income growth of around 7% versus 2016 reported Gross Operating Income	■ Realized growth of 7.1% → in line with guidance
Net Income	■ Net Income growth of around 10% versus 2016 reported Net Income	■ Realized growth of 10.9% → above guidance
Profitability	<ul> <li>Return on Average Earning Assets between 3.5% and 4.0%</li> <li>Return on Equity of 15% - 17%</li> </ul>	<ul> <li>■ Return on Average Earning Assets of 3.6%</li> <li>■ Return on Equity of 17.9%</li> <li>→ in line with guidance</li> </ul>
Capital and Dividend Policy	<ul> <li>Maintain Total Equity / Total Assets ratio stable t</li> <li>Target pay-out ratio between 35% and 40% : proposition in line with guidance</li> </ul>	petween 15% and 17%: end of 2017 ratio at 16.0% posed dividend of EUR 0.55, pay-out ratio of 39.2%



# DIESEL<sup>(1)</sup>



# Accelerating shift away from Diesel

- ALD moving towards more balanced fleet mix
- ✓ Driving RV on diesel down / petrol up, esp. for lower mileages
- ✓ Proactively advising clients on Car Policy modification
- ✓ TCO calculation tools embarking life time maintenance & fuel cost and tax to identify mileage "tipping points"
- √ Targeting drivers based on usage profiles
- ✓ Identifying pilot corporate customers willing to "go green"
- ✓ Alternative powertrain promotion with OEM partners
- ✓ Developing private lease (lower mileage)
- · ALD's diesel fleet is already majority 'Euro 6'
- ✓ All remaining 'Euro 5' diesel passenger cars in fleet will be sold<sup>(1)</sup> in 2018 (c. 130K) and 2019 (c. 55K vehicles)





# REMARKETING



# Remarketing tools & process improvement

- "ALD Carmarket": proprietary electronic sales platform, extending remarketing network and increasing cost efficiency
- ✓ Deployed in 32 countries, with ability to export
- ✓ More than 50%<sup>(1)</sup> of cars sold B2B electronically: volume of cars sold rose by 9.4%<sup>(1)</sup> in 2017 vs. 2016
- ✓ Improved auctioning algorithm being rolled out, resulting in higher bid frequency
- Development of digital used car sales & leasing to individuals
- Vehicle Lifetime Management initiative
- √ leasing contracts extension
- √ second lease
- ✓ electric vehicle TCO<sup>(2)</sup> facilitation

### ROBUST RESIDUAL VALUE RISK MANAGEMENT FRAMEWORK

# Setting of Residual Value (RV) is done locally

based on external data and local knowledge of car resale market

- ALD's central team monitors and supervises RV settings
- ALD performs bi-annual comprehensive review of all RV
- Monthly central reporting of used car sales by country, brand, model used by ALD management

### STRONG FLEET DIVERSIFICATION ACROSS BRANDS

(in # of vehicles on balance-sheet as of 31/12/2017)





# **2018 GUIDANCE**



### 2018 targets

### **Total Fleet**

Growth of 8 to 10% versus 2017

### **Gross Operating** Income (GOI)

- Leasing Contract & Services Margins to grow in line with Total Fleet
- Car Sales Result (CSR) to be between EUR 200 and EUR 400 per vehicle in 2018, on average
- Cost/Income (excl. CSR) ratio to improve to 50%

### Capital and Dividend Policy

- Total Equity / Total Assets ratio between 15% and 17%
- Pay-out ratio between 40% and 50%





# **APPENDIX**



# **QUARTERLY SERIES**



(in EUR million) <sup>1</sup>	Q1 2016	Q2 2016	Q3 2016	Q4 2016	Q1 2017	Q2 2017	Q3 2017	Q4 2017
Leasing Contract Margin	121.6	129.8	136.3	126.4	128.8	143.2	148.9	153.6
Services Margin	129.6	138.2	139.6	121.2	151.8	145.8	143.7	151.8
Car Sales Result	52.0	56.0	48.9	44.6	47.8	44.9	40.0	32.6
Gross Operating Income	303.2	324.0	324.8	292.2	328.4	333.9	332.5	338.0
Total Operating Expenses	(129.6)	(141.5)	(130.4)	(151.6)	(144.5)	(148.4)	(148.0)	(157.1)
Impairment Charges on Receivables	(4.3)	(5.7)	(7.5)	(6.3)	(5.3)	(4.8)	(5.7)	(6.6)
Profit Before Tax	169.6	175.0	187.2	134.3	179.0	181.0	179.2	174.4
Net Income (Group share)	130.9	134.1	136.6	110.1	143.6	143.4	141.4	139.2

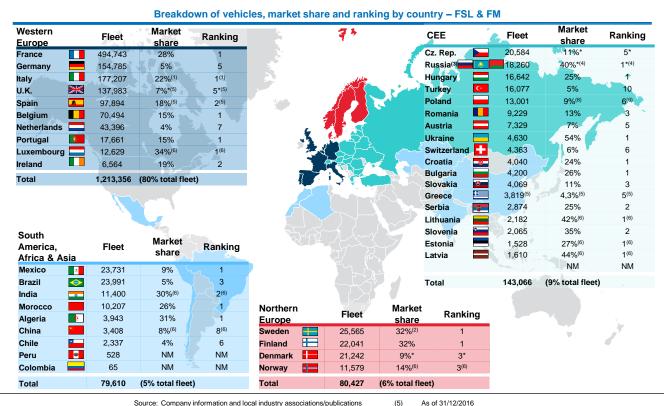
(in '000 of vehicles)	31.03.2016	30.06.2016	30.09.2016	31.12.2016	31.03.2017	30.06.2017	30.09.2017	31.12.2017
Total Fleet	1,221	1,321	1,348	1,376	1,407	1,441	1,481	1,511



# A GLOBAL FOOTPRINT AND LEADING POSITION



## TOP 3 POSITIONS IN 27 COUNTRIES





In terms of new registrations

Among players with more than 1,000 vehicles

Including Kazakhstan and Belarus

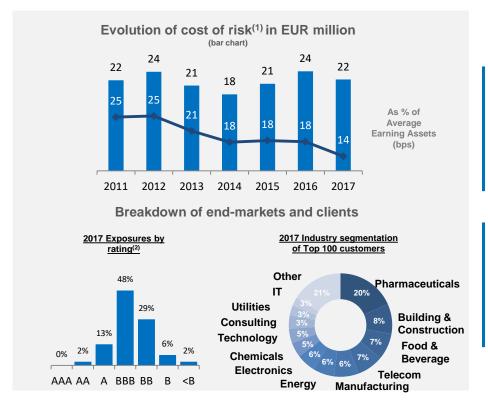
Russia only

(6) As of 31/12/2015

Full Service Leasing only

# COST OF RISK(1): STRONG CREDIT QUALITY WITH **LOW CREDIT LOSSES**





# **KEY COMMENTS**

- Structurally low cost of risk<sup>(1)</sup>
- ✓ ALD retains vehicle ownership during life of contracts
- ✓ ALD applies strict and selective risk underwriting with clear risk appetite guidance
- ✓ Median customer rating of BBB
- Increasing exposure to private individuals expected to lead to moderate rise in cost of risk
- Strong diversification by industry and geography
- Low client concentration
- ✓ Top 10 key international accounts<sup>(3)</sup> represent 6.7% of fleet
- ✓ Top 20 key international accounts<sup>(3)</sup> represent 10.2% of fleet
- ✓ Only 4 key international accounts<sup>(3)</sup> have fleet of >10,000 cars



Breakdown excluding non-rated clients (31% of 2017 total exposure) Large corporates present in more than 1 country with fleet potential >500 vehicles

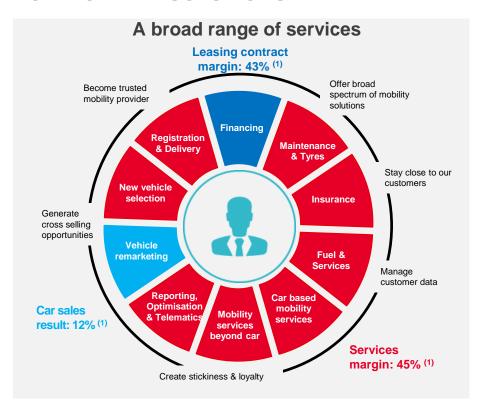
# **EARNING ASSETS AND RESIDUAL VALUE**

In Euro million	2017	2016	Change in % FY '17/'16
Total fleet ('000 vehicles)	1,511	1,376	9.8%
o/w funded fleet	1,179	1,046	12.7%
o/w off-balance sheet fleet	332	330	0.6%
Acquisition cost	22,394	19,540	14.6%
Accumulated depreciation & impairment	(6,058)	(5,465)	10.8%
Rental fleet	16,336	14,075	16.1%
o/w residual value	10,592	8,888	19.2%
Financial lease receivables	594	513	15.8%
Earning Assets	16,930	14,588	16.1%
Other data			
Average Earning Assets	15,759	13,375	17.8%



# ALD: A CUSTOMER CENTRIC ECOSYSTEM

FOR MOBILITY SOLUTIONS



### **Benefits for clients**

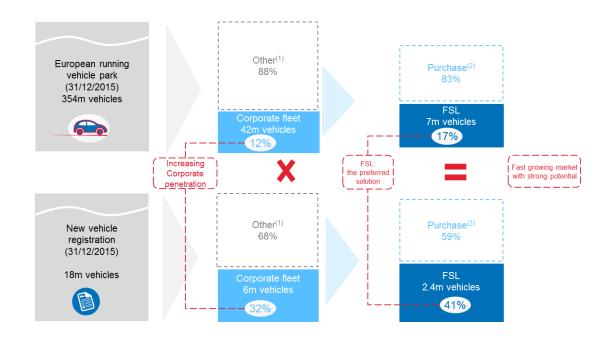




# CONTINUING OUTSOURCING TREND

# **KEY TRENDS**

- Corporate fleet growing faster than other segments
- Corporates increasingly prefer FSL to other solutions

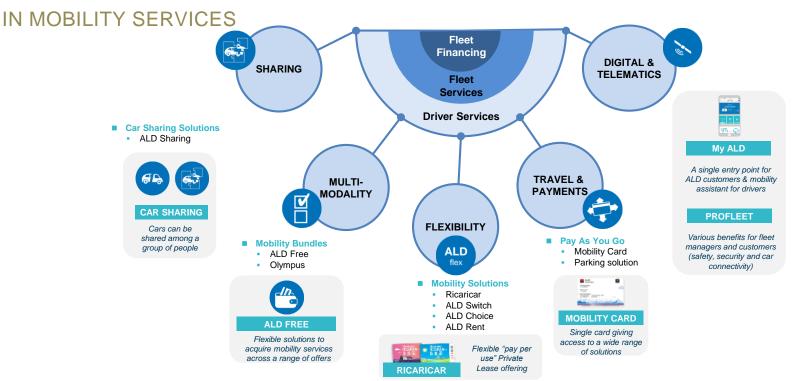


# Fast growing market with strong potential



# ALD IS AT THE FOREFRONT OF INNOVATION





- ALD is positioned in every aspect of mobility and has developed differentiating innovation capabilities
- Innovation to generate improved driver experience or/and fleet management efficiencies
- In-house development or Start up partnerships for innovative IT Solutions



# EXPERIENCED INTERNATIONAL MANAGEMENT TEAM



# **Experienced and dynamic executive** management team





since 2011  $\geqslant$ 

30 years of sector experience



Tim ALBERTSEN Deputy CEO

since 2011



26 years of sector experience



Gilles BELLEMERE

Deputy CEO since 2017



13 years of sector experience



Gilles MOMPER Group CFO

since 2012

23 years of



John SAFFRETT COO

since 2015 >

12 years of sector experience

# **Efficient hub organisation**

Executive management vision disseminated through empowered local management

Decentralized operational organisation managed through the Operating Board with the 7 largest countries & 7 regional hubs

Synergistic organisation with a large scope of shared functions / services (e.g. IT. Finance, Purchasing, HR. etc.)

# Strong track record of successful acquisitions and integrations





2016



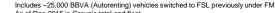
2016



2014







# ALD SUCCESFULLY LISTED ON EURONEXT PARIS



ALD's shares commenced trading on 16 June 2017

Implied total valuation of ALD EUR 5.78 billion at launch

Controlling Shareholder Societe Generale: 79.82%

Free Float: 20.18%



- Societe Generale will remain the controlling shareholder of ALD
- ALD has historically operated as a quasi-autonomous entity within the Societe Generale group
- Societe Generale will continue to be a source of funding to support ALD's existing capability to fund externally
- Societe Generale and ALD benefit from cross-selling opportunities and commercial synergies (SMEs, distribution network, etc.)
- ALD benefits from arm's length services provided by Societe
  Generale's corporate departments (IT infrastructure, Legal, Tax,
  Credit & Operational risks, Inspection and Audit)



# HIGH QUALITY OF SERVICES RECOGNISED THROUGH NUMEROUS AWARDS



# **CORPORATE & SOCIAL** RESPONSABILITY

### CROATIA

Gold CSR Certificate - June 2017 EcoVadis

### **FRANCE**

Gold Label - November 2017 EcoVadis Assessment



### GERMANY

Innovation Award |T 2017 - March 2017 Apps - Initiative Mittelstand

### LUXEMBOURG

Mobility Innovation Award - June 2017 Fleet Award - Automotion



### LITHUANIA

Gazelė 2016 - September 2017

The fastest growing and reliable SME segment company -Business newspaper Verslo Žinios

Fleet Hero Awards 2017 - November 2017

Energy Saving Trust Fleet Hero Awards

# A YEAR FULL OF REWARDS Thank you!



# BEST LEASING COMPANY

### NETHERLANDS

**Best Leasing Company - December 2017** Customer Service by Drivers - VZR

#### ROMANIA

Excellence Award in Operational Leasing - May 2017 Operational Leasing - FINMEDIA

### **SPAIN**

### Best Leasing Company =

Hall of Fame for our Trajectory in these 25 Years - November 2017 Hall of Fame - AEGFA (Automotive Fleet Managers Spanish

Association)



#### FRANCE

Rest Customer Service of the Year 2018 - October 2017 Client Satisfaction - Renting by its customer service - VISEO

#### ITALY

**Certification UNI EN Customers Satisfaction &** 

Problem Solving in the Best and Quickest Way - July 2017 Customer Care - DNV- GI

#### LUXEMBOURG

Customer Experience Award - June 2017 Fleet Award - Automotion

#### MOROCCO

Best Customer Service - 2018

Customer Service - Customer Service Barometer Morocco

Note: Data as of 31/12/2016

