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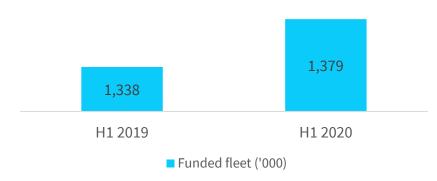


# Company overview

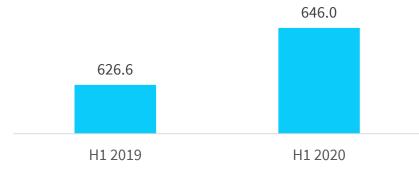


# Resilient business model and agile organisation





# Operating margins up 3.1%



■ Leasing contract & Services margins excl Excess depreciation (EURm)





Specific provisions and excess depreciation











# Tactical plan deployed to ensure business continuity

#### **Adapted commercial strategy**

#### **Clients and partners**

 Support corporate client base and partners across geographies with tailor-made solutions

#### **Products and channels**

- Actively promote contract extensions and push used car lease offer in all client channels
- Accelerate the development of ALD Flex offering

#### **Cost savings**

#### **Overheads**

- > Hiring freeze
- > Travel, marketing
- Review strategic projects portfolio

#### **Direct Costs**

- > Renegotiation with key suppliers
- Focus on maintenance network optimisation
- Strict monitoring of cost increases

#### **Risk management**

#### **Cost of risk**

- Segmentation of customers with riskier profiles
- Staff reallocation to secure efficient collection strategies

#### Remarketing

- Diversified channels, including retail and export
- > Proprietary digital platforms
- Adapted product offering (ALD Flex, ALD Swap, Used-car lease)



# **Key strategic initiatives**



#### Launch of flexible offers

- ALD Flex full-service contract available in 19 countries
- > Offer to be extended to 30 countries in 2021
- ALD Swap deployment in Norway
- > Premium subscription contract with a fully digital process
- > Flexible car selection by the customer, home delivery

# **ALD Carmarket new global brand identity**

Unified multi-channel remarketing brand

#### Ranked Platinum by Ecovadis in Poland and Luxembourg ecovadis

#### **Launch of Ford Fleet Management**



- Providing integrated solutions
- Integrated one-stop shop offer for private and corporate customers
- UK first market to launch in autumn

### **South East Asian strategy**

- JV with Mitsubishi UFJ Lease & Finance for operations in Malaysia
- Partnership with Mitsubishi Auto Leasing in Japan

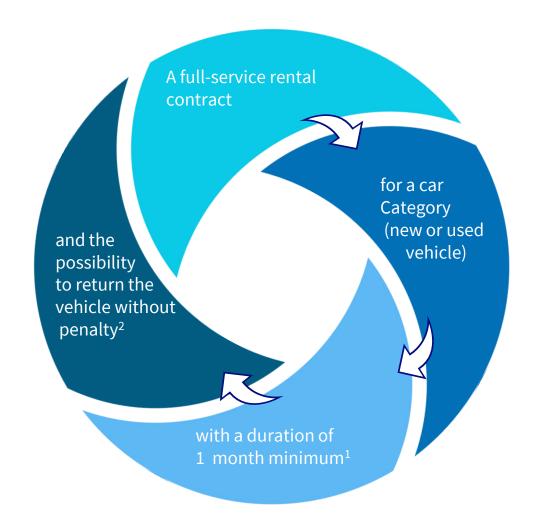


■ Partnership with Shouqi to provide FSL in China <a>□</a> 首定约束





# **ALD Flex**



Value for customers	Value for ALD
<ul><li>Hassle-free product</li></ul>	<ul> <li>Revenue optimisation by bundling all services into the offer</li> </ul>
<ul> <li>Answering usage-based needs</li> <li>Vehicle available immediately</li> <li>Removing user/chooser complexity for corporates</li> </ul>	<ul> <li>Possibility for ALD to select the cars and assign them to customers/drivers</li> </ul>
	<ul> <li>Securing a minimum retention period and lower logistic costs</li> </ul>
<ul><li>Flexibility</li><li>No need for commitment</li></ul>	<ul> <li>Flexibility key differentiating factor vs FSL</li> <li>Complementing ALD offering</li> </ul>



<sup>&</sup>lt;sup>1</sup> No daily rental – **Contracts typically run from 1 to 24 months** 

<sup>&</sup>lt;sup>2</sup> After the minimum period - Damage fees may not be included

# Already in line with "green"(2) vehicles target

# Breakthrough of "green" despite reduced delivery volumes

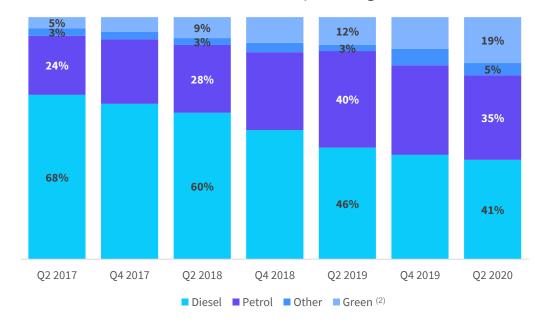
- "Green" passenger cars reach 19% of deliveries globally in Q2 20, close to 21% in Europe<sup>(3)</sup>
- Target of "green"<sup>(2)</sup> passenger cars in ALD deliveries of more than 20% in Europe<sup>(3)</sup> by end 2020

# Strong partnership network with reference players

- OEM FSL offering: Tesla, Polestar
- Charging infrastructure and support providers: Chargepoint, E.On, Enel

# Comprehensive ALD Electric offer with dedicated products (Switch, Car sharing...)

#### Evolution of breakdown<sup>(1)</sup> of passenger car deliveries





# Financials



# **Strong returns across the cycle**

(in EUR million) <sup>1</sup>	2014	2015	2016	2017	2018	2019	CAGR 2014 - 2019
Leasing Contract Margin	381.1	431.6	514.1	574.5	623.8	664.1	11.7%
Services Margin	445.4	534.0	528.6	593.0	616.7	632.3	7.3%
Leasing Contract & Services Margins	826.5	965.6	1,042.7	1,167.5	1,240.5	1,296.4	9.4%
Car Sales Result	153.1	207.2	201.5	165.3	102.5	75.0	-13.3%
Gross Operating Income	979.7	1,172.8	1,244.2	1,332.8	1,343.0	1,371.4	7.0%
Total Operating Expenses	(448.7)	(491.8)	(553.1)	(598.0)	(617.6)	(635.0)	7.2%
Impairment Charges on Receivables	(18.4)	(20.9)	(23.8)	(22.4)	(37.8)	(45.0)	19.6%
Profit Before Tax	513.2	604.0	666.1	713.6	689.1	693.2	6.2%
Net Income (Group share)	375.5	424.3	511.7	567.6	555.6	564.2	8.5%

(in '000 of vehicles)	2014	2015	2016	2017	2018	2019	CAGR 2014 - 2019
Total Fleet	1,107	1,207	1,376	1,511	1,663	1,765	9.8%



## **Fleet evolution**

# Organic total fleet growth + 3.1%<sup>(1)</sup> vs. end June 2019

■ Total Fleet growth +3.8%

Slight decrease in fleet over the quarter caused by severe lockdowns in Western Europe

Maintaining leading position in Europe with a Total fleet of 1.76m vehicles at end June 2020

#### Fleet evolution ('000)





# **Used Car Sales result reflecting COVID impact**

#### Used Car Sales result at EUR -12m in H1 2020

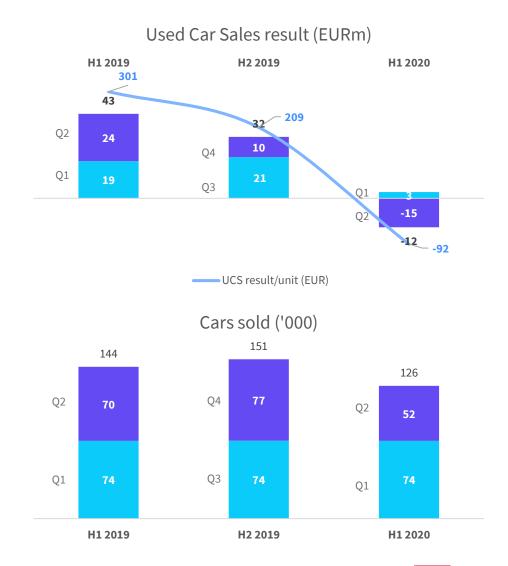
- including EUR 19m used car stock impairment charge recorded in H1 results, reflecting delays in sales and potential price reduction
- > EUR 9m in Q1, EUR 10m in Q2

# Average UCS result per unit<sup>(1)</sup> EUR -92 in H1 2020, EUR -284 in Q2 2020

 UCS result per unit of EUR 55 for H1 2020 excluding used car stock impairment charge

#### Volume of used cars sold(1): 126K in H1 2020

- Market volumes affected by lockdowns in March and April, progressive rebound of activity from mid-May
- Increase in stock levels at end June 2020 mitigated by
- > active promotion of contract extensions
- > used car lease
- > flexible product offering
- > efficient electronic remarketing platforms





# Provisions anticipating increased pressure on weaker sectors

Cost of risk expected to improve in H2

## Cost of risk at EUR 47.6m up from EUR 21.8m in H1 2019

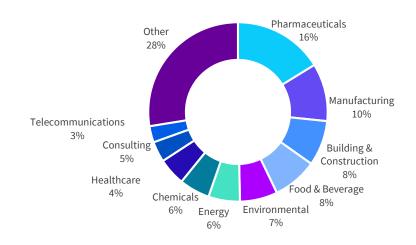
- Increased provisioning on vulnerable customers
- Of which EUR 13.4m forward looking provision reflecting anticipated increased risk on exposed industries
- Representing 46bps<sup>(1)</sup> as a % of Average Earning Assets

## **Prudent guidelines during the crisis**

- Extended payment terms bundled with contract extensions
- Origination stopped on risky sectors
- Strengthening of granting criteria and collection capabilities

# Leasing activity secured by asset ownership

# **Diversified customer portfolio** (as at end-19)





# Significant provisioning penalising PBT by EUR 62m





# First half financial results

#### Net Income (Group Share) at EUR 206.8 million

In EUR million	H1-2020	H1-2019	Var H1 '20/'19	Var % H1 '20/'19
Total fleet <sup>(1)</sup> ('000 vehicles)	1,765	1,700	64	3.8%
	205 5	220.2	(24.0)	10.50/
Leasing contract margin	295.5	330.3	(34.8)	-10.5%
Services margin	320.4	307.6	12.8	4.2%
Leasing contract & Services margins	615.9	638.0	(22.0)	-3.4%
Used Car sales result	(11.6)	43.4	(55.1)	ns
Gross Operating Income	604.3	681.4	(77.1)	-11.3%
Total operating expenses	(313.4)	(316.8)	3.4	-1.1%
Cost / Income ratio excl CSR	50.9%	49.7%		
Cost of risk <sup>(2)</sup>	(47.6)	(21.8)	(25.8)	118.6%
Operating result	243.3	342.8	(99.4)	-29.0%
Share of profit of associates and jointly controlled entities	0.7	0.9	(0.2)	-19.3%
Profit before tax	244.0	343.7	(99.6)	-29.0%
Income tax expense	(44.6)	(59.7)	15.2	-25.4%
Result from discontinued operations	10.0	0.0	10.0	ns
Non-controlling interests	(2.6)	(3.3)	0.6	-19.6%
Net Income group share	206.8	280.7	(73.8)	-26.3%

# Leasing contract and Services margins down EUR 22.0m

- EUR 30.0m excess depreciation charge recorded in June results, vs.
   EUR 11.3m release in H1 2019
- > result of the fleet revaluation process
- > reflecting expected evolution of leased vehicles sale prices
- Resilient services margin in spite of difficult market conditions

#### **Operating expenses down EUR 3.4m**

- Demonstrated ability to control costs in difficult times
- > EUR -8.0m vs Q2 2019

#### Cost of risk up EUR 25.8m

 Including EUR 13.4m forward looking provision reflecting an increase in probability of default, esp. on high risk industries

# EUR 10m post-tax profit on disposal of stake in ALD Fortune (China) recorded in Q1 2020



### **Balance sheet**

In EUR million	June 2020	Dec 2019	Var H1 '20/FY '19	Var % H1 '20/FY '19
Earning assets	20,480	21,183	-702	-3.3%
o/w Rental fleet	19,705	20,337	-631	-3.1%
o/w Financial lease receivables	775	846	(71)	-8.4%
Long term invt. – Equity Reinvestment	430	469	(39)	-8.4%
Cash & Cash deposits	326	156	171	109.7%
Intangibles (incl. goodwill)	618	616	2	0.4%
Other	3,163	3,164	(1)	0.0%
Total Assets	25,018	25,588	-570	-2.2%
Shareholders' equity	3,879	3,993	-113	-2.8%
Minority interest	32	36	-4	-10.2%
Financial debt	17,905	18,395	-490	-2.7%
Other liabilities	3,201	3,164	37	1.2%
Total liabilities and equity	25,018	25,588	-570	-2.2%

Earning Assets decreased by 3.3% reflecting slight decrease in funded fleet, effect of contract extensions, and FX translation impacts

Equity reinvestments in long-term amortising deposits with Societe Generale continuing to run off

EUR 400m bonds matured in June not refinanced in the context of limited funding needs in 2020 due to contract extensions and limited funded fleet growth

Total Equity/Asset ratio at 15.6% at end June 2020 (following dividend payment of EUR 254m in Q2 2020) up from 15.2% in June 2019



# Solid and adaptable funding structure

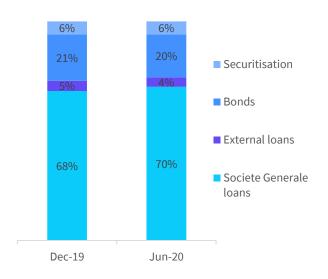
#### Systematic match-funding policy

- Assets and liabilities matched in terms of duration, currency and interest rate
- Strict management of liquidity gaps

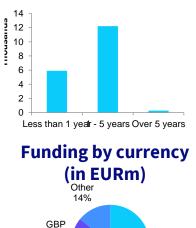
#### Secure funding sources providing flexibility

- Bonds maturing in 2020: EUR 400m in June (not refinanced) + EUR 600m in November
- > Funding needs in 2020 limited due to contract extensions and limited funded fleet growth
- Access to capital markets
- Societe Generale funding mitigates refinancing risk

## **Funding mix evolution**

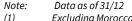


#### **Funding by maturity** (in EURm)



#### **Evolution of ALD funding cost**<sup>(1)(2)</sup>

		2017	2018	2019	H1 2020
_	Interest paid (€m)	151	138	188	97
Total funding	Total average period funding (€m)	15,624	17,297	17,634	18,276
· uug	Total average period interest rate	0.97%	0.80%	1.07%	1.06%
<u>Of which</u>	Interest paid (€m)	35	29	45	22
External funding	Total average period (€m)	4,145	5,375	5,806	5,651
only	Total average period interest rate	0.84%	0.54%	0.78%	0.79%





**EUR** 

# Rating: BBB by S&P - BBB+ by Fitch

#### S&P: BBB with stable outlook

#### Latest report 01/07/2020

#### **HIGHLIGHTS:**

- Strong profitability and strategic importance to SG
  - "ALD's important contribution to the group's results and high profitability (return on average equity of 14.7% in 2019) supporting SG's profitability in the very low interest-rate environment. SG's capacity and incentives to help ALD meet its external debt obligations if needed, because we expect SG to remain ALD's main funding source (68% of total funding in 2019)."

#### ALD resilience

"We believe ALD is relatively well prepared to weather the challenging operating environment (...). ALD has substantial loss absorption capacity from structurally high and stable earnings. Also, ongoing internal funding from SG reduces the sensitivity of its cost of funding to market conditions and refinancing risks. Finally, ALD's operating (electronic sales of used cars) and commercial capabilities (leasing of used cars) should allow it to manage and somewhat contain residual value risk."

# Fitch: BBB+ with stable outlook

# Latest report 03/06/2020

#### **HIGHLIGHTS:**

#### Support from SG and ALD Autonomy

• "(...) Fitch considers ALD to be strategically important to SG, given the latter's majority ownership, significant share in non-equity funding and the relevance of ALD's offering for SG's financial services division. In view of this, and in our opinion, extraordinary capital or liquidity support, if ever required, would be highly likely (...) The notching also recognises ALD's independent franchise as an automotive leasing provider. (...) Support considerations also recognise SG's majority but not full ownership of ALD."

#### ALD resilience

• "We view the company's asset quality and leverage as broadly stable in the current environment, although residual value risk may increase over the coming months amid utilisation volatility. Near-term funding needs pertain predominantly to SG, which limits refinance risk, and the company has sufficient access to contingent liquidity if needed."



# Outlook

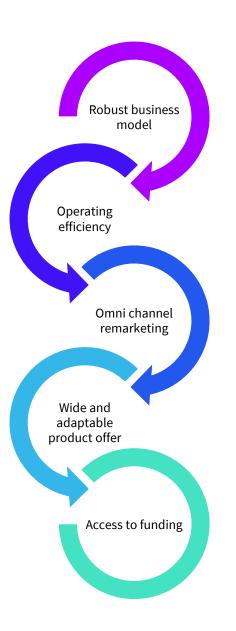


# **Ready to rebound**

And seize opportunities

Track record of cost control through the cycle

Full Service Lease ALD Swap ALD Flex Used-car lease



Leader in Europe, #2 worldwide
Diversified customer exposure by type,
sector and size
Multi-year contracts
Unrivalled partnership network

Digital platforms matching shifting market practices (BtoB & BtoC)
Export sales

Strong ratings
Solid and adaptable funding structure



# 2020 New guidance<sup>(1)</sup>



Total fleet growth (organic) close to 0% versus 2019, plus bolt-on acquisitions as opportunities arise

Used Car Sales result per vehicle to average EUR -250 to EUR 0





Cost/income ratio (excl UCS result) between 50% and 51%



# A&9



# Appendix



# **ALD** at a glance



2<sup>nd</sup>

European

**Globally** 

**Leasing Company** 

Direct presence in
43 countries
(with top 3 positions in 28 countries)



Managing close to

1.8 Million

vehicles
(+ 6.1 % vs. 2018)

300 000+ customers



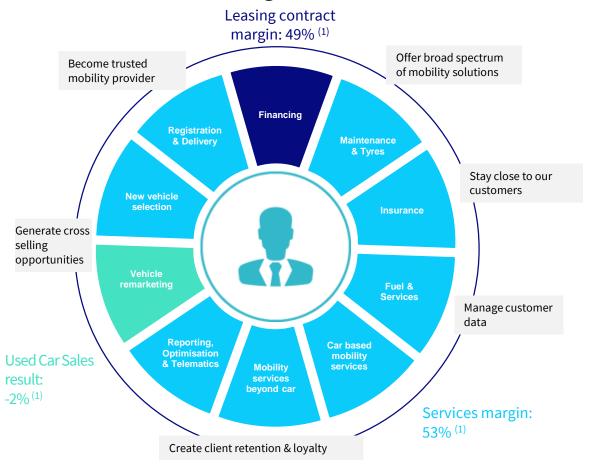
€ 3.7bn
Market Cap (03/09/2020)





# A customer centric ecosystem for mobility solutions

## A broad range of services



#### Benefits for clients

Greater flexibility and focus on core business



**Cost reduction** 



**Balance sheet optimisation** 



Process simplification (reporting, transparency etc.)

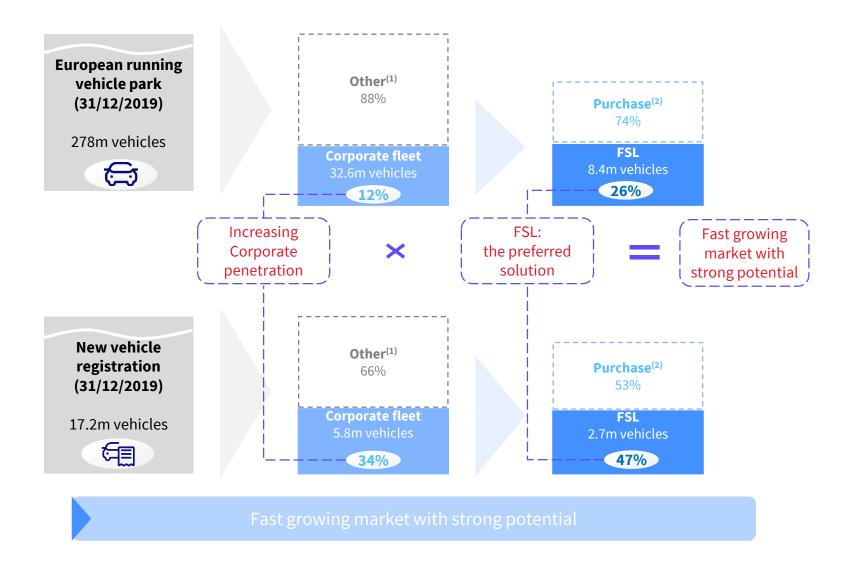


Benefits from digital services



<sup>&</sup>lt;sup>(1)</sup> Based on breakdown of H1 2020 Gross Operating Income of EUR 604.3m

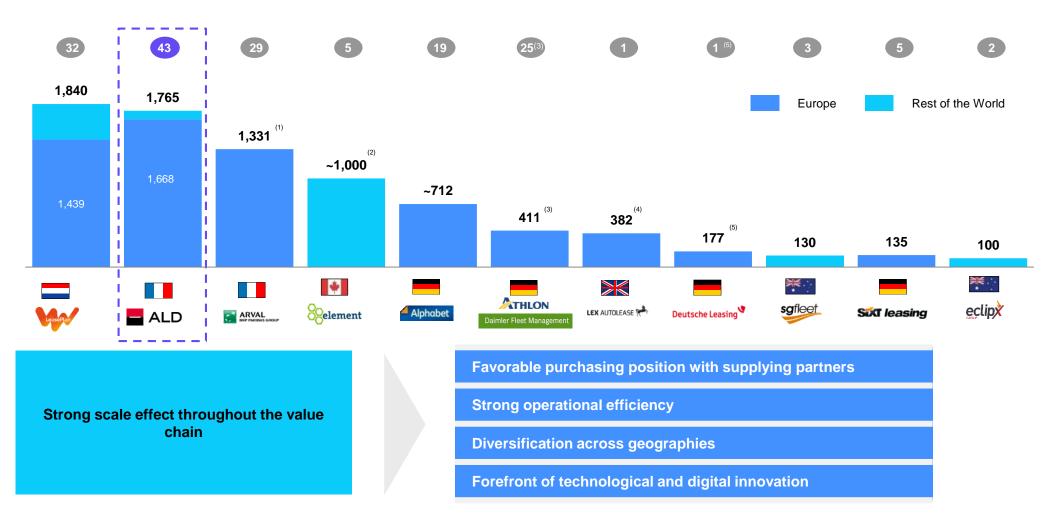
# **Continuing outsourcing trend**



# **ALD: A Leader in Full Service Leasing**

# countries covered

End fleet ('000) as of June 2020



Note: Players shown are international, multi-brand players. Fleet figures include Full Service Leasing and Fleet Management. Source: Company data as of 30/06/2020, except where stated otherwise. Company information.

- Funded fleet
- As last publicly communicated by Element
- Including Athlon & Daimler Fleet Management's fleet and country coverage, fleet figure outside Europe not available.
- As of 01/11/2017
- As of 30/06/2017, only Germany is reported.



# A global footprint and leading position

Breakdown of fleet by country as at 30/06/20, market share and ranking as at 2019

Western Europe	Fleet	Market share	Ranking
France	560,736	28%	1
Germany	190,119	5%	5
Italy	189,173	22%	1
U.K.	153,684*	8%*	6*
Spain	120,355	18%	3
Belgium	82,545	16%	1
Netherlands	74,950	6%	6
Portugal	22,404	15%	2
Luxembourg	14,923	30%	1
Ireland	8,727	19%	2
Total	1,417,616	(80% total fleet)	

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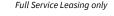
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CEE	Fleet	Market share	Ranking
Cz. Rep.	26,028	12%*	4*
Russia <sup>(2)</sup>	22,589	36%*(3)	1*(3)
Hungary	15,105	25%	1
Turkey	11,168	4%	9
Poland	13,980	9%	6
Romania	11,106	13%	3
Austria	8,256	9%	4
Ukraine	4,894	55%	1
Switzerland	5,362	8%-	5
Croatia	7,652	27%	1
Bulgaria	3,946	25%	1
Slovakia	5,391	12%	3
Greece	4,731	5%	5
Serbia	4,365	20%	2
Lithuania	2,434	37%(4)	1(4)
Slovenia	2,392	26%	2
Estonia	1,529	37%(4)	1(4)
Latvia	1,885	37%(4)	1(4)
Total	152,813	(9% total fleet)	

South America, Africa & Asia	Fleet	Market share	Ranking
Mexico	25,222	21%	2
Brazil	33,774	6%	3
India	14,803	28%	2
Morocco	10,472	26%	1
Algeria	3,960	32%	1
Chile	3,986	4%	6
Peru	2,333	11%	5
Colombia	2,434	4%	6
Total	96,984	(6% total fleet)	-

Northern Europe	Fleet	Market share	Ranking
Sweden	31,166	32%(1)	1
Finland	22,235	34%	1
Denmark	26,705*	9%*	3*
Norway	17,437	14%	3
Total	97,543	(5% total fleet)	

Source: Company information and local industry associations/publications





Among players with more than 1,000 vehicles

ncluding Kazakhstan and Belarus

<sup>(3)</sup> Russia only

<sup>(4)</sup> Baltic car leasing market

# Sustained fleet growth, driving strong returns across the cycle





# Management team and organisation

#### **Experienced and dynamic executive management team**



**Tim ALBERTSEN** CEO since 2020



28 years of sector experience



**Gilles BELLEMERE** Deputy CEO since 2017



15 years of sector experience



John SAFFRETT Deputy CEO since 2019



14 years of sector experience



**Gilles MOMPER** Group CFO since 2012



13 years of sector experience



Hans van BEECK CAO since 2019



31 years of professional experience



Guillaume de **LEOBARDY** Group Regional Director since 2019

16 years of sector experience



Group Regional Director

**Miel HORSTEN** 

since 2020

22 years of sector experience



**Annie PIN** 

CCO since 2020



16 years of professional experience



Pao-Leng Damy

Group HR since 2020



20 years of professional experience

#### **Efficient hub organisation**

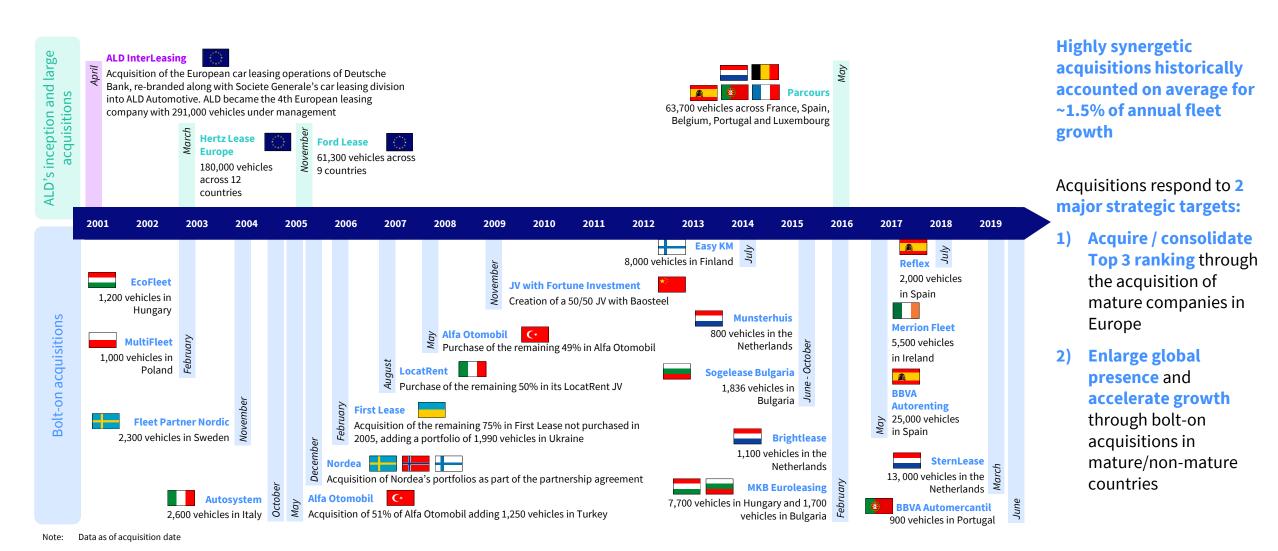
Executive management vision disseminated through empowered local management

Decentralised operational organisation managed through the Operating Board with the 7 largest countries & 7 regional hubs

Synergistic organisation with a large scope of shared functions / services (e.g. IT, Finance, Purchasing, HR, etc.)



# Proven track record of bolt-on acquisitions





# **Relationship with Société Générale**

ALD's shares commenced trading on 16 June 2017

Implied total valuation of ALD EUR 5.78 billion at launch

Controlling Shareholder Societe Generale: ~80%

Free Float: ~20%



- Societe Generale intends to remain the controlling shareholder of ALD
- ALD has historically operated as a quasi-autonomous entity within the Societe Generale group
- Societe Generale intends to continue to be a source of funding to support ALD's existing capability to fund externally
- Societe Generale and ALD benefit from cross-selling opportunities and commercial synergies (SMEs, distribution network, etc.)
- ALD benefits from arm's length services provided by Societe Generale's corporate departments (IT infrastructure, Legal, Tax, Credit & Operational risks, Inspection and Audit)



# **Key credit strengths**

Highly "sticky" contracts **Strong predictability of** revenues Contractual, recurring and predictable revenue streams Structurally low cost of risk, as ALD retains vehicle **Strong credit quality** ownership during life of vehicles, a very liquid asset with negligible credit losses Strict and selective risk underwriting Funding diversification **Diversified and flexible** Strict ALM policy **funding Sources** Societe Generale committed to support ALD's funding Rating BBB issued by S&P on 04/06/2020 **Robust leverage ratios** Rating BBB+ issued by Fitch on 03/06/2020 Strong Equity / Assets ratio

2019 key figures

H1 2020 key figures

**Average contract length** 

42 months

Cost of risk<sup>(1)</sup>

\*\*Cost of risk<sup>(1)</sup>

\*\*wav Earning Assets\*\*

€45m 22bps

Total funding % SG in funding

€18.4bn 68%

Equity / Assets<sup>(2)</sup>

Cost of risk<sup>(1)</sup> Cost of risk %av Earning Assets €48m 46bps

Total funding % SG in funding

€17.8bn 70%

Equity / Assets<sup>(1)</sup>



