

# Disclaimer

The information contained in this document (the "Information") has been prepared by ALD (the "Company") solely for informational purposes. The Information is proprietary to the Company and confidential. This presentation and its content may not be reproduced or distributed or published, directly or indirectly, in whole or in part, to any other person for any purpose without the prior written permission of ALD.

The Information is not an offer to buy or sell or a solicitation of an offer to buy or sell any security or instrument or to participate in any trading strategy, and does not constitute a recommendation of, or advice regarding investment in, any security or an offer to provide, or solicitation with respect to, any securities-related services of the Company. This presentation is information given in a summary form and does not purport to be complete. It is not intended to be relied upon as advice to investors or potential investors and does not take into account the investment objectives, financial situation or needs of any particular investor. Investors should consult the relevant offering documentation, with or without professional advice when deciding whether an investment is appropriate.

This presentation contains forward-looking statements relating to the targets and strategies of ALD. These forward-looking statements are based on a series of assumptions, both general and specific, in particular the application of accounting principles and methods in accordance with IFRS (International Financial Reporting Standards) as adopted in the European Union. These forward-looking statements have also been developed from scenarios based on a number of economic assumptions in the context of a given competitive and regulatory environment. The Group may be unable to:

- anticipate all the risks, uncertainties or other factors likely to affect its business and to appraise their potential consequences;
- evaluate the extent to which the occurrence of a risk or a combination of risks could cause actual results to differ materially from those provided in this document and the related presentation.

Therefore, although ALD believes that these statements are based on reasonable assumptions, these forward-looking statements are subject to various risks and uncertainties, including matters not yet known to it or its management or not currently considered material, and there can be no assurance that anticipated events will occur or that the objectives set out will actually be achieved. Important factors that could cause actual results to differ materially from the results anticipated in the forward-looking statements include, among others, overall trends in general economic activity and in ALD's markets in particular, regulatory and prudential changes, and the success of ALD's strategic, operating and financial initiatives. Unless otherwise specified, the sources for the business rankings and market positions are internal.

Other than as required by applicable law, ALD does not undertake any obligation to update or revise any forward-looking information or statements, opinion, projection, forecast or estimate set forth herein. More detailed information on the potential risks that could affect ALD's financial results can be found in the Registration Document filed with the French financial markets authority (Autorité des Marchés Financiers).

Investors are advised to take into account factors of uncertainty and risk likely to impact the operations of the Group when considering the information contained in such forward-looking statements. To the maximum extent permitted by law, none of ALD or any of its affiliates, directors, officers, advisors and employees shall bear any liability (in negligence or otherwise) for any direct or indirect loss or damage which may be suffered by any recipient through use or reliance on anything contained in or omitted from this document and the related presentation or any other information or material arising from any use of these presentation materials or their contents or otherwise arising in connection with these materials.

The financial information presented for the year ending 31 December 2019 was reviewed by the Board of Directors on 5 February 2020 and has been prepared in accordance with IFRS as adopted in the European Union and applicable at this date. The audit procedures carried out by the Statutory Auditors on the consolidated financial statements are in progress.

By receiving this document and/or attending the presentation, you will be deemed to have represented, warranted and undertaken to (i) have read and understood the above notice and to comply with its contents, and (ii) keep this document and the Information confidential.



# ALD at a glance



# **Key figures**



**1** st Worldwide coverage



**6,700** + People

100,000 + customers





Managing over 1,76 M\* vehicles

(+6,1% vs end Dec '18)



1 st

European Leasing company



Direct presence in 43 countries

1,5M

tyres

3M

days of short term rental >150,000

"green" (BEVs, PHEVs, HEVs) vehicles managed

### **S&P Global Ratings BBB+**

with stable outlook "long term issuer credit rating"

### **Fitch Ratings A-**

with stable outlook "issuer default rating"

### >€9,7 billion\*\*

Revenues in 2019

+8 % (vs.2018)

283,000 units used car sales\*\*



~20% to individuals

>60 % Electronic sales

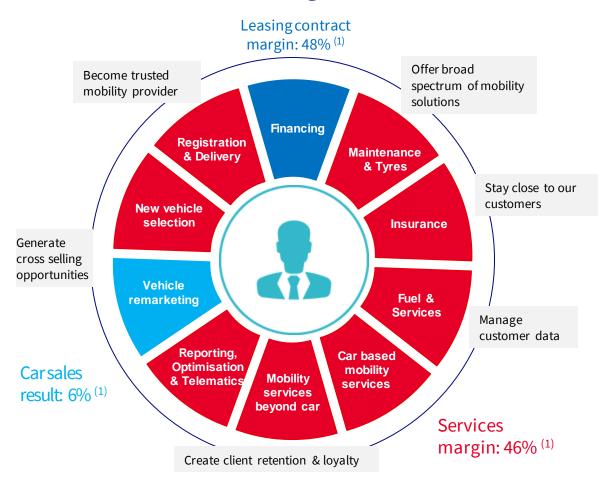


<sup>\*</sup> At end of December 2019

<sup>\*\*</sup> Revenues from external customers, 2019

# A customer centric ecosystem for mobility solutions

# A broad range of services



### **Benefits for clients**

Greater flexibility and focus on core business



**Cost reduction** 



**Balance sheet optimisation** 

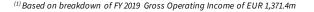


Process simplification (reporting, transparency etc.)



Benefits from digital services





# CSR @ ALD



# **Corporate Social Responsibility (CSR) at ALD**

General principles

# Shape the future of sustainable mobility

### Low emission fleet

- CO<sub>2</sub> emissions down
- Powertrain shift
- Leader in alternative powertrains incl. EVs



### New types of usage

- New types of usage
- Sharing, MaaS, new partnerships in the mobility ecosystem

### **Safety**

Driver training offers, car policy advice



# Responsible employer

- Attract, retain employees (employee engagement)
- Develop employability and "agility"
- Promote the diversity of our talent inc. gender equality
- Social commitment

# Responsible business culture & practices



- Business ethics
- Responsible Sourcing
- Customer satisfaction
- Ratings & External benchmarks
- International CSR community

# Towards carbon neutrality in our operations



- Reduce our internal Greenhouse Gas footprint
- Test and apply on ourselves, everyday



# **Extra-Financial Performance Declaration (DPEF)**

Important corporate reporting milestone

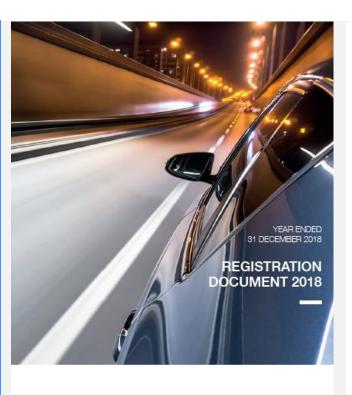








- First DPEF published for 2018 according to standards, on a voluntary basis (ALD not subject to legal obligation)
- Built on E&S Risk mapping with all relevant internal stakeholders
- Approved by EY without comments or reservations
- Currently completing 2019
   edition within ALD URD:
   KPIs, concision as key
   priorities









8.1	INTRODUCTION: A CSR AMBITION INTEGRATED WITHIN		8.4		CD 💷 78
		D = 58	841	Culture of customer satisfaction	76
811	Nois forces	58	842		77
81.2	CSR governance	58	843	Beap mobile Purchasing	79
8.1.3	The new regulations	58	844	Data protection	79
8.2	SUSTAINABLE MOBILITY AT THE HEART OF THE BUSINESS	Ç <u>23</u> 60	8.5	RESPONSIBLE CONDUCT OF THE GROUP'S OWN-ACCOUNT ACTIVITIES	
821	The energy transition and low-emission rehicles	60	85.1	2014-2030 carbon reduction program	80
822	New upon and new forms of mobility	65	85.2	Ending carbon featprints	80
823	Sahity	66		,	
			8.6	RATINGS	@ 🔤 81
8.3		S) 🔤 67			
8.31	The ALD employee experience: a positive and engaging learning experience	67	8.7	METHODOLOGICAL NOTE	<b>©</b> <u>□</u> 82
832	Recruiting and retaining employees and encouraging frem	68	8.7.1	Scape of the report	82
833	to be engaged Labour relations and workplace wellness	69	8.7.2	Reporting protocid used	82
834	Sociated control and workplace wellness	70	8.7.3	hefeators	82
835	Making our employees more employable and flexible	71	87.4	Reporting paried Date collection	83
836	Promoting the disensity of our talent	73			
4.10	Princing on change of the date		8.7.8	Calculation of OIs emissions for the group's own account	t 84
			8.8	INDEPENDENT VERIFIER'S REPORT ON CONSOLIDATED NON-FINANCIAL STATEMENT PRESENTED IN THE MANAGEMENT	
				REPORT	<b>₩ 2</b> 84



# **ALD CSR Scorecard**

Progress report at End 2019 – main KPIs

# Shape the future of sustainable mobility

> 150,000 "green"
 vehicles under
 management
 (+50,000 vs. end 2018)



- Close to 15% "green" passenger car deliveries in Europe (Q4 2019), +3pts vs. Q4 2018
- Corporate car sharing platform live in 5 countries



# Responsible employer

- 75% engagement rate (+2pts),88% proud to belong to ALD (+3)
- 96% employees trained (+6pts),
   335 "strategic talents" of 33 nationalities
- ➤ **54%** non-French in Governance bodies, **20%** women (+3pts)

# Responsible business culture & practices



- > **36%** NPS (+5pts vs. 2018)
- ➤ **100%** of international tenders including E&S criteria
- ➤ MSCI 'A' rating, Vigeo Eiris 67/100

# Towards carbon neutrality in our operations



> -18% GHG emissions per occupant vs 2014



# Focus on electrification



# Leading the powertrain transition

### Successful reduction in diesel share of passenger car deliveries in ALD fleet

### **EU mandated CO2 emission targets for OEMs**

- enforced from 2020 onwards
- driving wider take up of alternative technologies

### Increased share of low-emission vehicles in deliveries

- "Green" passenger cars reach 13% of deliveries globally, close to 15% in Europe<sup>(3)</sup>
- Share of "green" (2) vehicles in ALD deliveries expected to rise to more than 20% in Europe<sup>(3)</sup> by end 2020

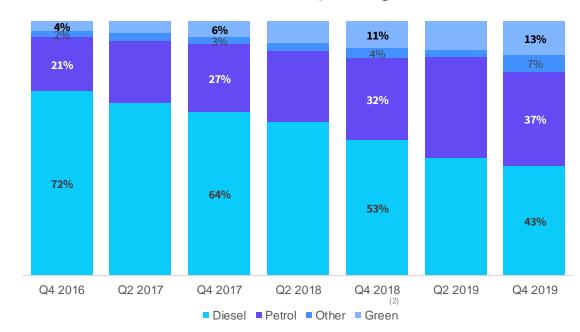
# Partnering with reference players in the EV ecosystem

- OEM FSL offering: Tesla, Polestar
- Charging infrastructure and support providers: Chargepoint, E.On, Enel

# Comprehensive ALD Electric offer with dedicated products (Switch, Car sharing,...)

European Economic Area, UK and Switzerland

### Evolution of breakdown<sup>(1)</sup> of passenger car deliveries



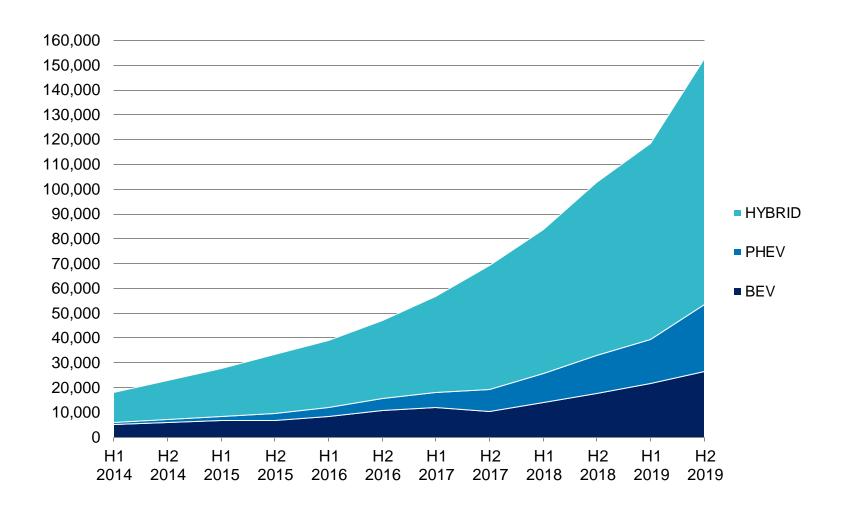


# Low emission fleet

Growing at accelerating pace

# 152,000 "green" vehicles managed (BEVs, PHEVs, hybrids)

- > 40% yearly growth
- Hybrids (HEVs) still 2/3 of total green fleet (Plug-in Hybrids - PHEVs fastest growing category during last 6 months)

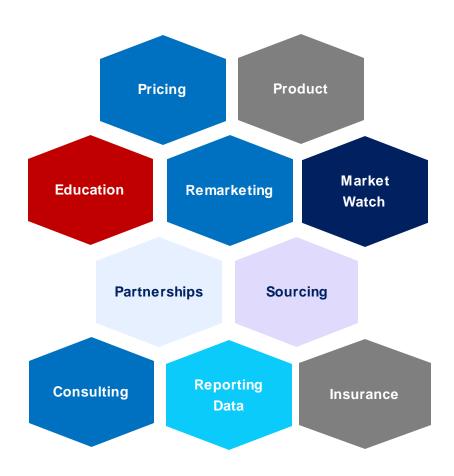




<sup>\*</sup> Europe: EU + UK / NOR / CH, Passenger Cars

# **Electric vehicle programme**

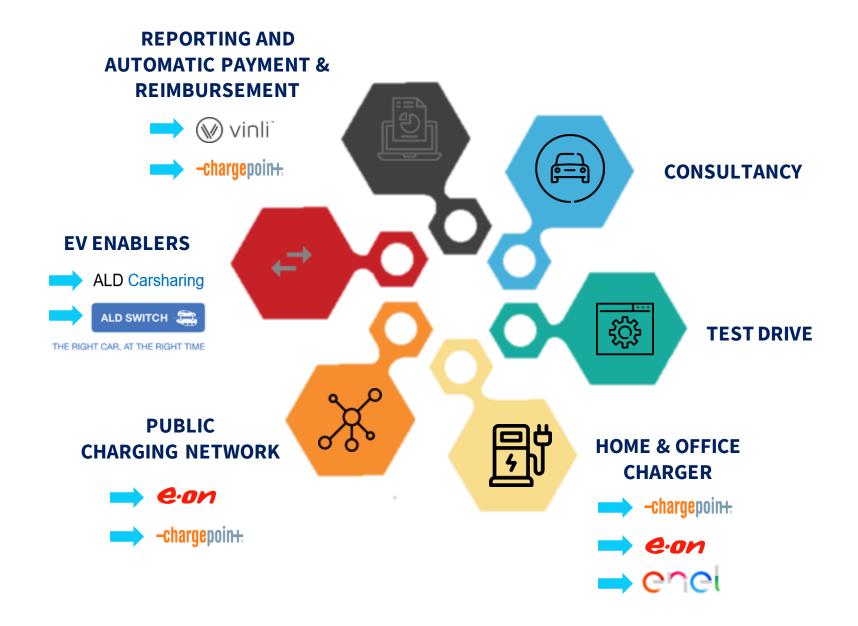
10 working streams



- Revisit pricing assumptions (residual values, maintenance)
- Accompany customers in transition (consultancy)
- Develop bespoke products and services
- Develop new partnerships, leverage on existing ones
- Adapt procurement (new categories, vehicle sourcing)
- Review remarketing of used cars
- Redesign tools and reporting solutions
- Education: spread culture, knowledge
- Stay tuned with fast moving ecosystem (market watch)
- Identify EV specifics on insurance and adapt policies



# **ALD Electric offer - Service proposal**





# « Maturity assessment » and next steps



# Recent extra financial assessments

Maturity assessment provided by independent third parties



### **Ecovadis:**

Group Gold rating renewed with improvement (top 4%), 18 entities assessed of which 11 Gold



**MSCI: 'A' rating** 

(top 1/3)



### **Gaïa index**

(Small & mid caps): 76pts (+28pts vs 2018, +18pts vs panel, top 25%)



### **Vigeo Eiris**

67/100, 'Advanced' status (Top 3 within Business Support Services)



ALD France awarded "engagé RSE"

Status after AFAQ 26000 audit by AFNOR

- ALD assessed and rated on a stand-alone basis by increasing number of ESG agencies
- Generally positioned within top 1/3 of similar companies assessed



# **Corporate Social Responsibility (CSR) at ALD**

2020 roadmap

# Shape the future of sustainable mobility

Acceleration on EVs

Safety programme

ambitions







# Responsible employer

**Employee experience** 

**Gender policy & metrics** 

**Onboarding programme** 

# Responsible business culture & practices



**Expand CSR network** 

**Procurement practices** 

**E&S Risk Management** 

Towards carbon neutrality in our operations

Achieve 25% reduction



**Green IT** 



# 2019 Business highlights



# **Strategic initiatives**

# Selected by Tesla as preferred operational leasing provider in Europe

- All Tesla models offered
- Targeting both corporate and private customers
- To be launched in 17 countries in Feb 2020



# Launch of digital offering with Polestar

- Fully digital online solution
- Targeting both corporate and private customers
- Roll out starting early Feb 2020



### **ALD Demain**

- Combining ALD France and Parcours to consolidate ALD's leading position on the French market
- Improving customer experience with a new, unified mobility offer throughout the French network
- Bringing significant efficiency gains in the medium term

# Sale of ALD Fortune Auto Leasing & Renting in China

- Administrative formalities completed
- Closing expected in February



# 2019: Continued strong fleet growth

### **Funded fleet showing strong dynamics at +7.0%**

Sustained growth in all regions, keeping the regional breakdown stable

- Wide distribution network in Western Europe
- New partnerships with innovative reference players (Amazon, Tesla, Polestar)
- Development of flexible products addressing new customer demands

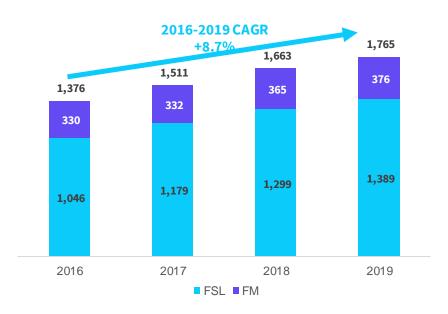
# Maintaining leading position in Europe with a Total fleet of 1.76m vehicles at end 2019, up 6.1%

### **Successful acquisition of Stern Lease**

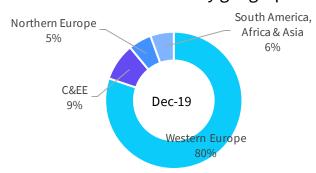
- Boosting total fleet by 0.9%
- Exclusive distribution agreement (through 85 outlets)

# **Electric and hybrid fleet > 150k vehicles**

### Fleet evolution ('000)



### Fleet distribution by geographies





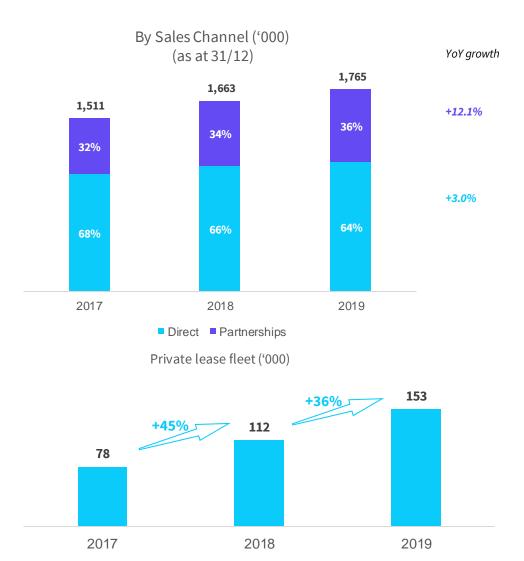
# Fleet growth: Strong contribution from partnerships

Fleet sourced through partnerships continues to show strong growth (corporates and private lease)

Unique partnership model remains a key differentiator (now > 160 agreements)

# Private lease fleet passed the 150K vehicles target

- Extensive partnership network sustaining private lease development
- Expected to remain a key driver of total fleet growth supported by state-of-the-art online platform





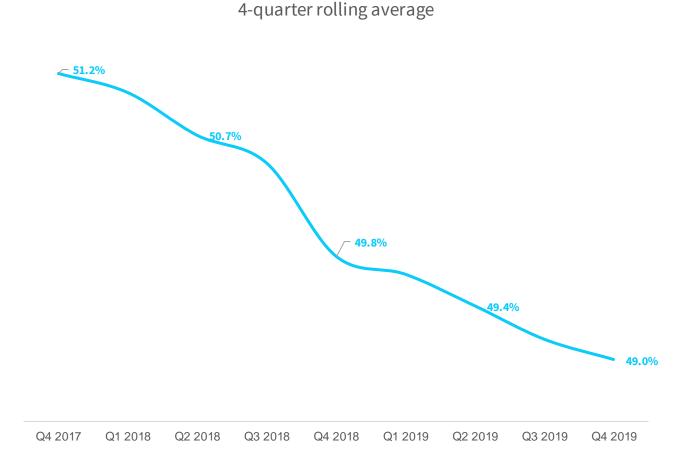
# Sustained improvement in operating leverage

# **Leasing contract and Services margins up 4.5%**

- Progressive repricing of diesel residual values putting pressure on margins in a competitive commercial environment
- Stern Lease included from June 2019

**Controlled rise in Operating expenses up 2.8%** in 2019 vs. 2018

Cost Income (excl. UCS Result) ratio: 49.0%(1) in line with guidance



**Operating leverage** 



# **Used Car Sales Result in the upper part of 2019 guidance range**

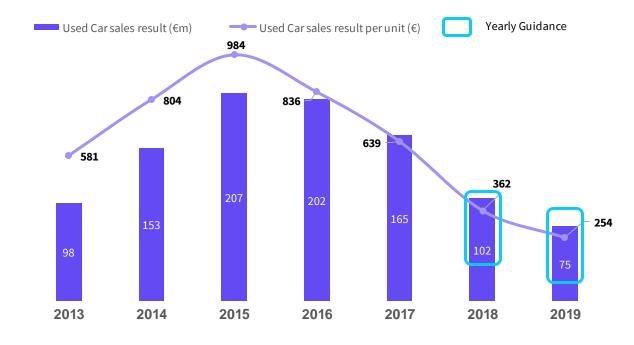
Used Car Sales Result at EUR 75.0m in 2019, down 27% vs. 2018

Average UCS Result per unit<sup>(1)</sup> EUR 254 in 2019 confirming normalisation trend

# Volume of used cars sold<sup>(1)</sup>: 296K, up 4.5%

- More than 60% of cars sold via electronic platforms
- Strong development of second lease







# **2019 Operating and financial results**

In EUR million	FY-2019	FY-2018	Var. FY '19 / '18 <sup>(4)</sup>	Var.% FY '19 / '18 <sup>(4)</sup>
Total fleet (1) ('000 vehicles)	1,765	1,663	101	6.1%
Leasing contract margin	664.1	623.8	40.2	6.5%
Services margin	632.3	616.7	15.7	2.5%
Leasing contract & Services margins	1,296.4	1,240.5	55.9	4.5%
Used Car sales result	75.0	102.5	(27.5)	-26.8%
Gross Operating Income	1,371.4	1,343.0	28.4	2.1%
Total operating expenses	(635.0)	(617.6)	(17.4)	2.8%
Cost/Income ratio excl UCS Result	49.0%	49.8%		
Cost of risk <sup>(2)</sup>	(45.0)	(37.8)	(7.2)	19.0%
As % of Avg Earning Assets <sup>(3)</sup>	22bps	21bps		
Operating result	691.4	687.6	3.9	0.6%
Share of profit of associates and jointly controlled entities	1.8	1.5	0.3	20.9%
Profit before tax	693.3	689.1	4.2	0.6%
Income tax expense	(122.2)	(126.8)	4.7	-3.7%
Non-controlling interests	(6.8)	(6.6)	(0.2)	3.5%
Net Income group share	564.2	555.6	8.6	1.5%

Leasing contract and Services margins up EUR 55.9m vs. Operating expenses up EUR 17.4m reflecting strong incremental operating leverage

Cost of risk contained: 22bps as a % of Average Earning Assets vs. 21bps in 2018

Effective tax rate of 17.6%: benefit of Italian Stability Law on income tax expense of EUR 49.6m

**Net Income (Group Share) of EUR 564.2m, up 1.5%** 

EPS<sup>(4)</sup> at EUR 1.40, proposed dividend EUR 0.63 up from EUR 0.58 for 2018



(3) Average Earning Assets and Average Equity: arithmetic average of the amount at the beginning and the end of the

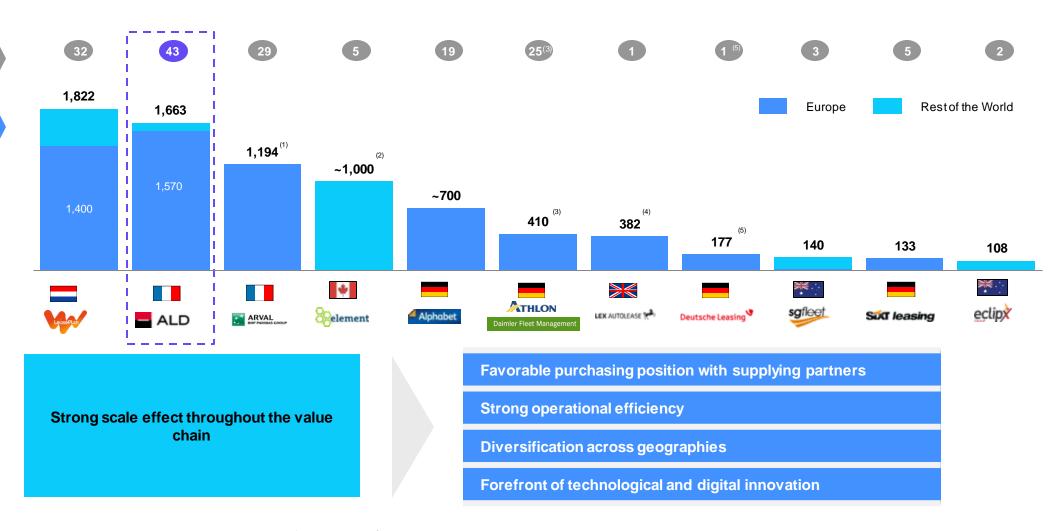
# Appendix



# **ALD: A Leader in Full Service Leasing**

# countries covered

End fleet ('000) as of December 2018



Note: Players shown are international, multi-brand players. Fleet figures include Full Service Leasing and Fleet Management. Source: Company data as of 31/12/2018, except where stated otherwise. Company information.

- (1) Funded fleet
- ) As publicly communicated by Element
- (3) Including Athlon & Daimer Fleet Management's fleet and country coverage, fleet figure outside Europe not available.
- 4) As of 01/11/2017
- (5) As of 30/06/2017, only Germany is reported.



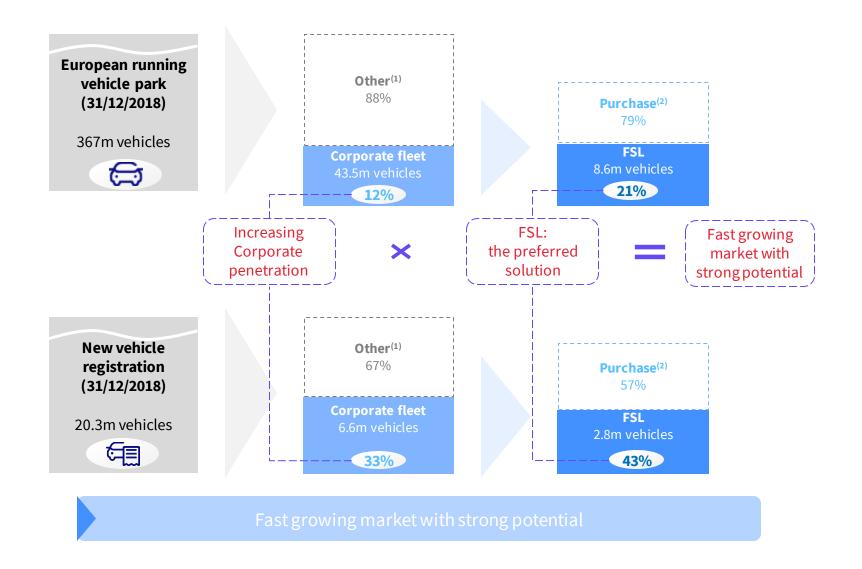
# **Yearly series**

(in EUR million) <sup>1</sup>	2014	2015	2016	2017	2018	2019	CAGR 2014 - 2019
Leasing Contract Margin	381.1	431.6	514.1	574.5	623.8	664.1	11.7%
Services Margin	445.4	534.0	528.6	593.0	616.7	632.3	7.3%
Leasing Contract & Services Margins	826.5	965.6	1,042.7	1,167.5	1,240.5	1,296.4	9.4%
Used Car Sales Result	153.1	207.2	201.5	165.3	3 102.5	75.0	-13.3%
Gross Operating Income	979.7	1,172.8	1,244.2	1,332.8	1,343.0	1,371.4	7.0%
Total Operating Expenses	(448.7)	(491.8)	(553.1)	(598.0)	(617.6)	(635.0)	7.2%
Impairment Charges on Receivables	(18.4)	(20.9)	(23.8)	(22.4)	(37.8)	(45.0)	19.6%
Profit Before Tax	513.2	604.0	666.1	713.6	689.1	693.3	6.2%
NetIncome (Group share)	375.5	424.3	511.7	567.6	555.6	564.2	8.5%

(in '000 of vehicles)	2014	2015	2016	2017	2018	2019	CAGR 2014 - 2019
Total Fleet	1,107	1,207	1,376	1,511	1,663	1,765	9.8%



# **Continuing outsourcing trend**



Source: Frost & Sullivan: Corporate running fleet excludes direct B2C retail, rental car companies, dealers. Corporate FSL registrations excludes all types of financing (cash, loan, financial lease, etc.). Europe: France, Germany, Italy, United Kingdom, Spain, Belgium, Netherlands, Denmark, Norway, Sweden, Austria, Croatia, Czech Republic, Finland, Greece, Hungary, Ireland, Luxembourg, Poland, Portugal, Romania, Russia, Slovakia, Switzerland, Turkey and Ukraine



# A global footprint and leading position

Breakdown of fleet, market share and ranking by country as at 31/12/19

Western Europe	Fleet	Market share	Ranking
France	553,237	28%	1
Germany	185,974	5%	5
Italy	194,870	22%	1
U.K.	157,457	8%*	6*
Spain	119,517	18%	3
Belgium	81,479	16%	1
Netherlands	75,226	6%	6
Portugal	23,697	15%	2
Luxembourg	14,680	30%	1
Ireland	9,242	19%	2
Total	1,415,379	(80% total fleet	:)



CEE	Fleet	Market share	Ranking
Cz. Rep.	26,793	12%*	4*
Russia	<b>22,542</b> <sup>(2)</sup>	36%*(3)	1*(3)
Hungary	15,576	25%	1
Turkey	12,448	4%	9
Poland	14,136	9%	6
Romania	11,280	13%	3
Austria	8,339	9%	4
Ukraine	4,879	. 55%	1
Switzerland	5,268	8%	5
Croatia	7,562	27%	1
Bulgaria	4,047	25%	1
Slovakia	5,489	12%	3
Greece	4,666	5%	5
Serbia	3,946	20%	2
Lithuania	2,544	37%(4)	1(4)
Slovenia	2,381	26%	2
Estonia	1,601	37%(4)	1(4)
Latvia	1,894	37%(4)	1(4)
Total	155,391	(9% total fleet)	

South America, Africa & Asia	Fleet	Market share	Ranking
Mexico	24,025	21%	2
Brazil	32,939	6%	3
India	14,872	28%	~2
Morocco	10,823	26%	21
Algeria	4,087	32%	i
China	2,384	8%(5)	8(5)
Chile	4,045	4%	6
Peru	2,237	11%	5
Colombia	2,141	4%	6
Total	97,553	(6% total fleet)	

Northern Europe	Fleet	Market share	Ranking				
Sweden	31,246	32%	1				
Finland	22,691	34%	1				
Denmark	25,180	9%*	3*				
Norway	17,325	14%	3				
Total	96,442	(5% total fleet)					

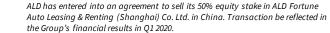
Source: Company information and local industry associations/publications

Among players with more than 1,000 vehicles

2) Including Kazakhstan and Belarus

(3) Russia only

(4) Baltic car leasing market



Full Service Leasing only



# 2019 A successful year





### **Corporate & Social Responsibility**

### Austria

EcoVadis CSR Silver - July 2019 EcoVadis

#### Belgium

Learning Award 2019 - Feb 2019 Epsilon

#### Croatia

Ecovadis CSR - Gold - Dec 2019
Ecovadis

#### Finland

Responsible employer, summer job Oct 2019 Oikotie

#### Luxembourg

Great Place to Work - March 201 Great Place to work Renewal ISO9001 Feb 2019 Euroquality System EcoVadis CSR Gold - March 201 EcoVadis

### Netherlands

Great Place to Work - March 2019 Great Place to Work

#### Polane

Ecovadis CSR Gold - May 2019 EcoVadis

#### Romania

Ecovadis CSR Silver - Feb 2019 EcoVadis

#### Slovenia

Ecovadis CSR Gold - June 2019 EcoVadis

#### **Spain**

EcoVadis CSR Gold - Sept 201 EcoVadis Top Employer - Feb 2019 Top Employer

#### Switzerland

Ecovadis CSR Gold - Sept 2019 EcoVadis

### **United Kingdom**

Ecovadis CSR Gold - Sept 2019 EcoVadis Best Travel and Mobility Initiative -March 2019 Fleet News

### ALD S.A. (Holding)

Ecovadis CSR Gold - Sept 2019 EcoVadis



### **Client Satisfaction**

#### FRANCE

Customer service of the year 2020 - Oct 2019 Customer service of the year - ESCDA

#### SPAIN

Servicert - April 2019



### **Best Leasing Company**

#### FRANCE

Top Com d'Or - March 2019 Top Com

#### **GERMANY**

"Für Flottenmanager empfohlen" - Sept 2019 News magazine FOCUS and business magazine FOCUS MONEY

#### **UNITED KINGDOM**

European Fleet Management and Finance Organisation of the Year - June 2019

International Asset Finance Network Fleet Operator of the Year - Nov 2019 TransTECH Awards - Landor Links



### **Products & Services**

#### France

"L'Automobile et l'Entreprise" Award - July 2019
"L'Automobile et l'Entreprise" Newspaper

#### Spain

IX edition of the Línea Directa Collaborators Award - March 2019 Línea Directa

#### **United Kingdom**

Ultra-Low Emission Fleet - March 2019 Fleet News

#### Netherlands

Fleet Europe innovation Award - Nov 2019 Fleet Europe

#### Pomania

True Leader Award - Oct 2019 ICAP Romania

