

- ALD


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 have also been developed from scenarios based on a number of economic assumptions in the context of a given competitive and regulatory environment. The Group may be unable to.

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## ALD AT A GLANCE

## European market leader in Full Service Leasing \& Fleet management

## A broad range of services



## ALD: A LEADER IN FULL SERVICE LEASING

| \# countries |
| :---: |
| covered |$|$| End fleet ('000) |
| :---: |
| as of December |
| 2018 |



[^0]
## FULL SERVICE LEASING WITHIN MATURE COUNTRIES CAR MARKETS

 10INCREASING SHARE OF CORPORATE FLEET WITHIN TOTAL NEW REGISTRATIONS


INCREASING SHARE OF FULL SERVICE LEASING (FSL) IN NEW CORPORATE REGISTRATIONS



## ALD: SUSTAINED FLEET GROWTH ACROSS ALL GEOGRAPHIES



ALD pioneered the partnership model which is a strong growth driver and now enjoys 150+ agreements with car manufacturers, banking and insurance networks, electricity suppliers, mobility platforms

ALD $\begin{aligned} & \text { Note: } \quad \begin{array}{l}\text { Data as of } 31 / 12 \\ \text { (1) } \\ \text { Managementinformation } \\ \text { South America. Africa \& Asia: Brazi }\end{array} \\ & \text { Contal }\end{aligned}$
South America, Africa \& Asia: Brazil, Mexico, India, Morocco, Algeria, China, Chile, Peru, Columbia


## ORGANIC FLEET GROWTH GUIDANCE OF 5 TO 7\% IN 2019 CONFIRMED

Fleet evolution ('000)

- H1 2019 growth in line with expectations in a complex environment
> Auto sector under pressure
> Powertrain transition
- Private lease fleet growing strongly at $+36 \%^{(2)}$ vs. end 2018, reaching 133K vehicles
> On track to reach 150K vehicles by year end
> Key growth drivers:
- Extensive partnership network
- End-to-end digital platform adaptable to needs of partners


Private lease evolution (‘000)


## DIGITAL PLATFORMS ADDRESSING CUSTOMER NEEDS

- State of the art 'End-to-end' digital retail lease solution available in 11 markets
> Selected by Amazon for the distribution of personal car leasing
> Adaptable to multiple sales channels: direct sales, partners, BtoBtoE
> Capable of offering both new and used cars

- Used car lease offering available in 10 countries
> Platform allowing for direct distribution, including e-signature, online payment
> "Clicks n' Bricks" strategy: 50 branded outlets in 19 countries

- Proprietary Car sharing platform available in 5 countries
> Flexibility and efficiency for corporates
> Optimal use of car fleet
> Enhancing employee satisfaction



## MATURE MULTI-CHANNEL REMARKETING APPROACH

- BtoB sales: proprietary, digital platform ALD Carmarket
> Providing rapid time to market, low cost and good performance vs. market prices
> Deployed across 34 countries
> Accounting for >60\% of sales (~20\% of BtoB sales exported)
> Increasingly offering remarketing services (vehicle transportation solutions) to third parties, including manufacturer partners in European countries

- BtoC sales: processes specifically tailored to each market
> 50 branded used car outlets operating across 19 countries
> Web Showroom \& Digital platforms deployed in 19 countries
- "Bricks and Clicks" strategy combining online and on-site customer experience
> Fully digital platform progressively rolled out: e-signature, online payment
> Used car lease offering included and deployed in 10 countries



ALD

## POWERTRAIN SHIFT

Focus on EV

## - ALD

## DECLINE IN DIESEL SHARE ACCELERATING

- ALD encouraging powertrain shift by customers
> Adjusting RVs on diesel down / petrol up
> Consultancy (Events, TCO calculation tools, Advisory)
> Adding new sales channels and products
- ALD's diesel passenger vehicle fleet is now almost purely 'Euro 6'
> Unaffected by most city bans
> <29K 'Euro 5' passenger vehicles ${ }^{(1)}$ remaining, to be sold by year end
- Increasing penetration of electric and hybrid vehicles

Evolution of breakdown ${ }^{(1)}$ of deliveries (ALD)


## ELECTRIC AND HYBRID OFFER TO WIDEN IN 2019-2020

- Issues around the supply of EVs and Hybrids to be solved in the coming quarters
- CO2 emissions constraints enforced by the European Commission from 2020 onwards
> More than 95 "green" models launched or to be launched by year end $\rightarrow$ major switch in powertrain offer
> 2020 expected to see wider take up of these technologies
" ALD: more than 118,000 "green" vehicles under management at end June 19

NEW MODELS ANNOUNCED FOR H2 2019


## ALD ELECTRIC OFFER - SERVICE PROPOSAL



# FINANCIAL RESULTS 

Half year ended 30 June 2019

| (in EUR million) ${ }^{1}$ | 2014 | 2015 | 2016 | 2017 | 2018 | $\begin{gathered} \text { CAGR } 2014 \text { - } \\ 2018 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Leasing Contract Margin | 381.1 | 431.6 | 514.1 | 574.5 | 623.8 | 13.1\% |
| Services Margin | 445.4 | 534.0 | 528.6 | 593.0 | 616.7 | 8.5\% |
| Leasing Contract \& Services Margins | 826.5 | 965.6 | 1,042.7 | 1,167.5 | 1,240.5 | 10.7\% |
| Car Sales Result | 153.1 | 207.2 | 201.5 | 165.3 | 102.5 | -9.6\% |
| Gross Operating Income | 979.7 | 1,172.8 | 1,244.2 | 1,332.8 | 1,343.0 | 8.2\% |
| Total Operating Expenses | (448.7) | (491.8) | (553.1) | (598.0) | (617.6) | 8.3\% |
| Cost / Income ratio excl CSR | 54.3\% | 50.9\% | 53.0\% | 51.2\% | 49.8\% |  |
| Impairment Charges on Receivables | (18.4) | (20.9) | (23.8) | (22.4) | (37.8) | 19.7\% |
| Profit Before Tax | 513.2 | 604.0 | 666.1 | 713.6 | 689.1 | 7.6\% |
| Net Income (Group share) | 375.5 | 424.3 | 511.7 | 567.6 | 555.6 | 10.3\% |
| Effective tax rate | 26.4\% | 28.9\% | 22.6\% | 19.7\% | 18.4\% |  |
| (in '000 of vehicles) | 2014 | 2015 | 2016 | 2017 | 2018 | $\begin{gathered} \text { CAGR } 2014 \text { - } \\ 2018 \end{gathered}$ |
| Total Fleet | 1,107 | 1,207 | 1,376 | 1,511 | 1,663 | 10.7\% |

${ }^{1} N B$ : The sum of rounded values contained in the table may differ slightly from the totals reported, due to rounding rules.

## FURTHER IMPROVEMENT IN OPERATING LEVERAGE

- Leasing contract and Services margins together up 4.4\% in H1 19 vs. H1 18
> Repricing of Diesel residual values putting pressure on Services Margin growth
- Operating Expenses up 2.8\% in H1 19 vs. H1 18
> Strong cost control permitting investment in technology and digital platforms


Cost Income (excl. Car Sales Result) ratio: 49.4\% ${ }^{(1)}$
> Scale benefits and automation of processes continuing to bear fruit
> Target of circa 49\% for FY 2019 confirmed

## H1 CAR SALES RESULT PER UNIT AT TOP OF 2019 GUIDANCE

- Good demand for used cars supporting prices
- Car Sales Result at EUR 24.4m in Q2 19
- Volume of used cars sold ${ }^{(1)}$ 71K in Q2 19, vs. 70K in Q2 18
- Average Car Sales Result per unit ${ }^{(1)}$ at EUR 346 in Q2 19 and EUR 301 in H1 19
$\rightarrow 2019$ guidance range of EUR 100 to EUR 300 confirmed
- Average stock turnover remained stable in Q2 19


Car Sales Result

## FIRST HALF FINANCIAL RESULTS

| In EUR million | H1-2018 | H1-2019 | $\begin{gathered} \text { Var. H1 '19 } \\ \text { / '18 } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Var.\% H1 } \\ \text { '19 / '18 } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
| Total fleet ${ }^{(1)}$ ('000 vehicles) | 1,587 | 1,700 | 113 | 7.2\% |
| Leasing contract margin | 309.9 | 330.3 | 20.4 | 6.6\% |
| Services margin | 301.1 | 307.6 | 6.5 | 2.2\% |
| Leasing contract \& Services margins | 611.0 | 638.0 | 26.9 | 4.4\% |
| Car sales result | 59.8 | 43.4 | (16.4) | -27.4\% |
| Gross Operating Income | 670.8 | 681.4 | 10.6 | 1.6\% |
| Total operating expenses | (308.2) | (316.8) | (8.5) | 2.8\% |
| Cost / Income ratio excl CSR | 50.4\% | 49.7\% | -0.8\% |  |
| Cost of risk ${ }^{(2)}$ | (13.4) | (21.8) | (8.4) | 62.3\% |
| Operating result | 349.2 | 342.8 | (6.3) | -1.8\% |
| Share of profit of associates and jointly controlled entities | 0.7 | 0.9 | 0.2 | 28.7\% |
| Profit before tax | 349.8 | 343.7 | (6.1) | -1.8\% |
| Income tax expense | (66.6) | (59.7) | 6.9 | -10.4\% |
| Non-controlling interests | (3.2) | (3.3) | (0.1) | 2.7\% |
| Net Income group share | 280.0 | 280.7 | 0.7 | 0.2\% |

- Improvement in operating leverage
> Leasing contract and Services Margins increased by EUR 26.9 m
> Operating expenses up only EUR 8.5 m
- Impairment charges on receivables at EUR 21.8m in H 119 equivalent to 22bps ${ }^{(3)}$
- Effective tax rate of $17.4 \%$
$>$ Income tax expense still benefiting from Italian Stability Law
- Net Income (Group Share) EUR 280.7m, up 0.2\% from H1 18

| In EUR million | June-19 | Dec-18 |  | Var 'H1 | Var \% 'H1 |
| :--- | :---: | :---: | :---: | :---: | :---: |
| 19/FY'18 | 19/'18 |  |  |  |  |

- Earning Assets up $4.3 \%$ vs. end 2018, driven by on-balance sheet fleet growth
- Equity reinvestments in long-term amortising deposits with Societe Generale slowly running off
- Increase in "Other" assets principally due to IFRS 16 first-time application and Stern Lease acquisition
- Financial debt up $5.5 \%$ vs. end 2018
- Total Equity/Asset ratio at 15.2\% at H1 2019, down from $15.8 \%$ at end 2018, following dividend payment in Q2 19 (EUR 234m)


## 2019 GUIDANCE CONFIRMED

- Total fleet growth (organic) of 5 to $7 \%$ versus 2018, plus bolt-on acquisitions as opportunities arise
- Car Sales Result per vehicle to be between EUR 100 and 300, on average
- Cost/Income (excl. Car Sales Result) ratio to improve further to circa 49\%
- Total Equity / Total Assets ratio to remain between 15\% and 17\%
- Payout ratio between 40\% and 50\%


## APPENDIX

## - ALD

## QUARTERLY SERIES

| (in EUR million) ${ }^{1}$ | Q1 2018 | Q2 2018 | Q3 2018 | Q4 2018 | Q1 2019 | Q2 2019 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Leasing Contract Margin | 146.9 | 163.0 | 156.1 | 157.8 | 165.2 | 165.1 |
| Services Margin | 152.2 | 148.9 | 152.6 | 163.0 | 148.1 | 159.5 |
| Leasing Contract and Services Margins | 299.1 | 311.9 | 308.6 | 320.8 | 313.3 | 324.6 |
| Car Sales Result | 29.6 | 30.2 | 25.7 | 17.1 | 19.0 | 24.4 |
| Gross Operating Income | 328.7 | 342.1 | 334.3 | 337.8 | 332.3 | 349.0 |
| Total Operating Expenses | (152.2) | (156.1) | (153.5) | (155.9) | (157.5) | (159.3) |
| Impairment Charges on Receivables | (6.4) | (7.0) | (13.2) | (11.1) | (10.4) | (11.4) |
| Profit Before Tax | 170.5 | 179.0 | 168.0 | 171.2 | 164.9 | 178.8 |
| Net Income (Group share) | 136.7 | 143.3 | 135.4 | 140.2 | 133.8 | 146.9 |
| (in '000 of vehicles) | 31.03.2018 | 30.06.2018 | 30.09.2018 | 31.12.2018 | 31.03.2019 | 30.06.2019 |
| Total Fleet | 1,538 | 1,587 | 1,626 | 1,663 | 1,682 | 1,700 |

[^1]
## A GLOBAL FOOTPRINT AND LEADING POSITION

FLEET AS AT 30/06/19, LATEST MARKET SHARE AND RANKING BY COUNTRY


## CORPORATE \& SOCIAL RESPONSIBILITY

## BELGIUM

Learning Award 2019 - Feb 2019 Epsilon

## LUXEMBOURG

EcoVadis CSR Gold - Feb 2019 EcoVadis

## NETHERLANDS

Great Place to Work - March 2019 Great Place to Work

## POLAND

Ecovadis CSR Gold - May 2019 EcoVadis

## ROMANIA

Ecovadis CSR Silver - Feb 2019 EcoVadis

## SLOVENIA

Ecovadis CSR Gold - June 2019 EcoVadis

## SPAIN

Top Employer - Feb 2019 op Employ

## 2089 <br> A SUCCESSFUL HALF-YEAR

## CLIENT

SATISFACTION
SPAIN
Servicert - April 2019
SGS

## BEST LEASING COMPANY

FRANCE
Top Com

## PRODUCTS <br> \& SERVICES

FRANCE
'
'Automobile et l'Entreprise" Newspaper

## SPAIN

IX edition of the Línea Directa Collaborators Award - March 2019 Línea Directa


[^0]:    Note : Players shown are international, multi-brand players. Fleet figures include Full Service Leasing and Fleet Management. Source: Company data as of 31/12/2018, except where stated otherwise. Company information. (1) Funded fleet
    (2) As publicly communicated by Element
    (4) As of 01/11/2017 \& Dimler Fleet Management

[^1]:    NB : The sum of rounded values contained in the table may differ slightly from the totals reported, due to rounding rules.

